

# **WESTERN ELECTRIC MANUFACTURING COMPANY**

**Interior and Exterior  
— Lighting Fixtures —  
And Curtain Rods**



**Office & Show Rooms :  
921 Main Street  
Winnipeg  
Canada**

**Factory :  
331 Austin Street  
Winnipeg  
Canada**











## ORDER FORM

**WESTERN ELECTRIC MFG. CO.**

921 MAIN STREET : WINNIPEG, MAN.

Date .....

Ship to .....

**Town** ..... **Province** .....

Ship via.....Freight.....Express.....Parcel Post.....

### MARK YOUR PREFERENCE

[illegible]

If sold out will substitute, unless otherwise stated.

When repeating orders, do not say: "Same as last," but give number and price.



# Foreword

Our object in issuing this catalogue is to acquaint the trade with the high quality and variety of lighting fixtures, manufactured by The Western Electric Manufacturing Company.

The Fixtures and Lighting Equipment illustrated in this catalogue represent a wide variety of selected and distinctive designs which cover practically every requirement. It is most complete in every respect, embodying the latest and most popular color schemes as well as designs.

It has been our constant aim ever since we began manufacturing lighting fixtures to produce a superior product at a moderate price—to give satisfaction and service—and to guarantee every fixture we produce against any defect in workmanship and material.

G CO.

***Your Confidential  
Discount  
50%***

or design

nt Blocks,

Mail us your requirements. Estimates and tenders gladly furnished.

## WELCO PRODUCTS

### LIGHTING FIXTURES

BRASS  
BRONZE  
MEMORIAL TABLETS  
ALUMINUM

### LAMPS

TORCHIER  
BRIDGE  
BOUDOIR  
TABLE  
MANTLE  
FLOOR  
RADIO

### FOUNDRY PRODUCTS

ARCHITECTURAL  
BRONZE  
BRASS  
BRONZE  
ALUMINUM

### COOKING UTENSILS

CAST SKILLET  
CAST FRY PANS  
CAST DUTCH OVENS  
CAST POTS  
ETC., ETC.

### CURTAIN RODS

BRASS  
BRONZE  
ALUMINUM

### CAST FIRE PLACES

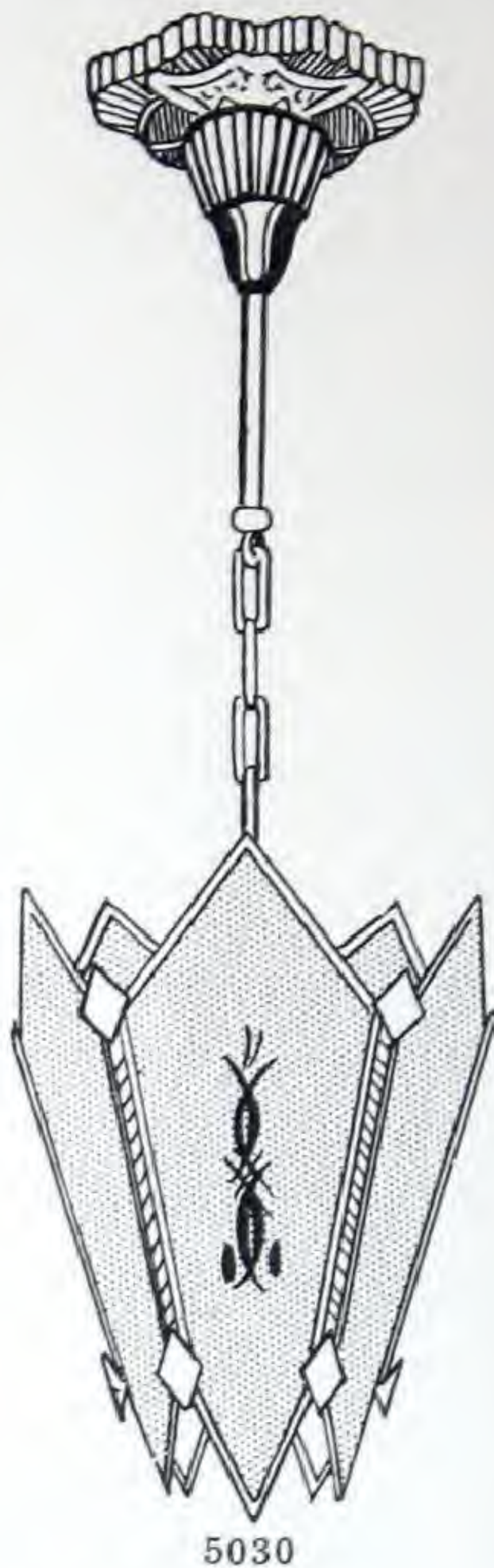
CAST MANTLE  
PIECES

RESTAURANT  
STOOLS

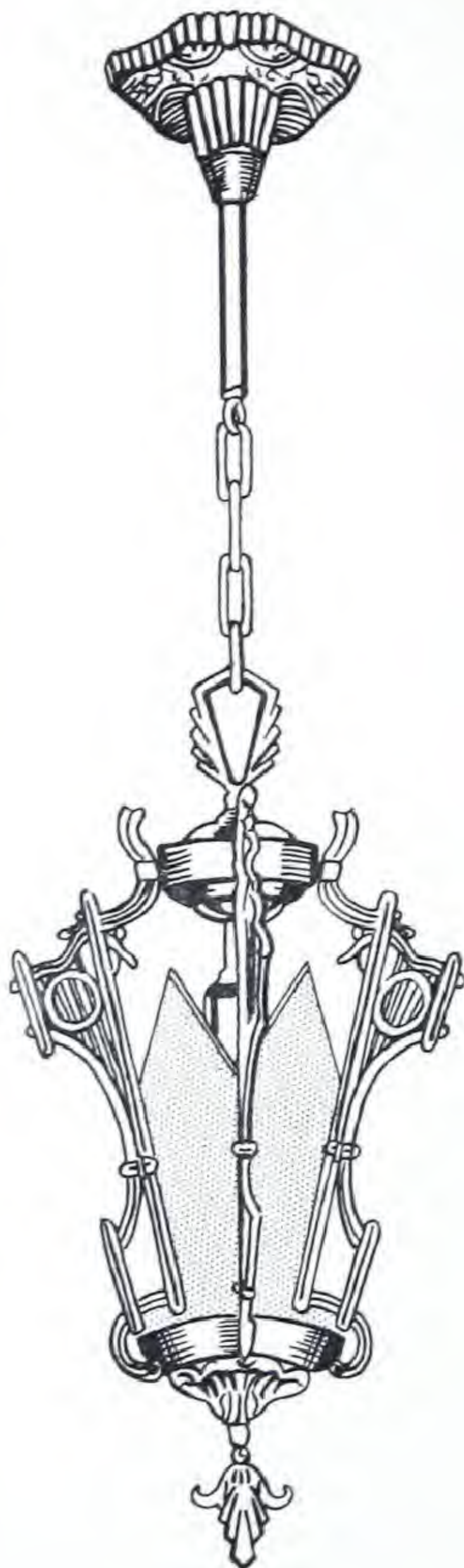


## Modernistic Fixtures

5030—One light wired complete. Finished in High Polished Silver. Length over-all 22 in., lantern length 7 in., spread 10 in.  
List Price .....\$13.50



5016 — Beautiful 1 Light Modernique Table Lamp. Length over-all 15 in., lantern 9 in., spread 4½ in., base 6 in. Finished in Highly Polished Silver with White Opal Glass.  
List Price .....\$9.50



1 light finished in Nubian Bronze Polychrome. Depth 36 in., spread 10 in.  
List Price .....\$10.00  
High Polished Silver.  
List Price .....\$12.00



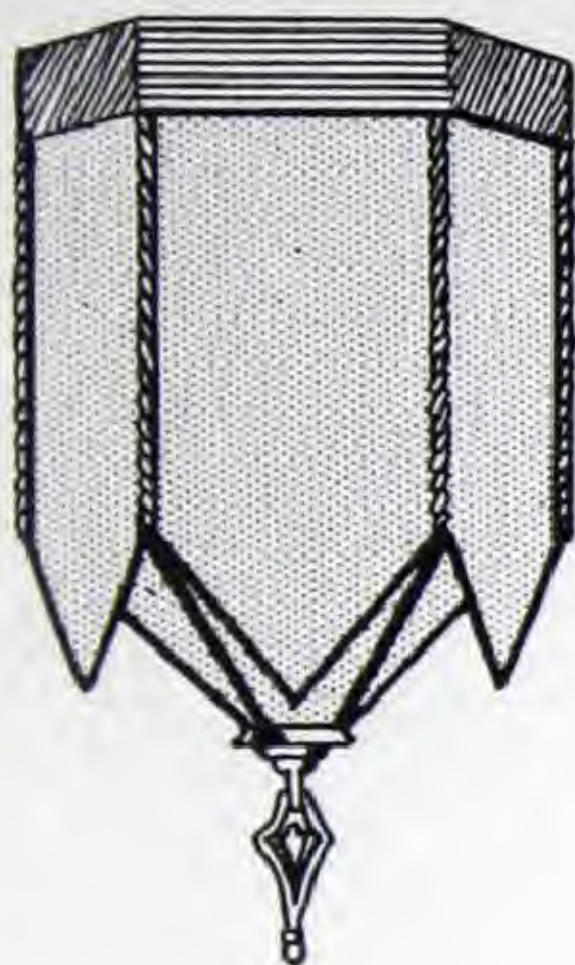
1 light, wired complete. Finished in High Polished Silver. Length over-all 25 in., lantern length 7 in., spread 12 in.  
List Price .....\$7.50

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



# Modernique Fixtures

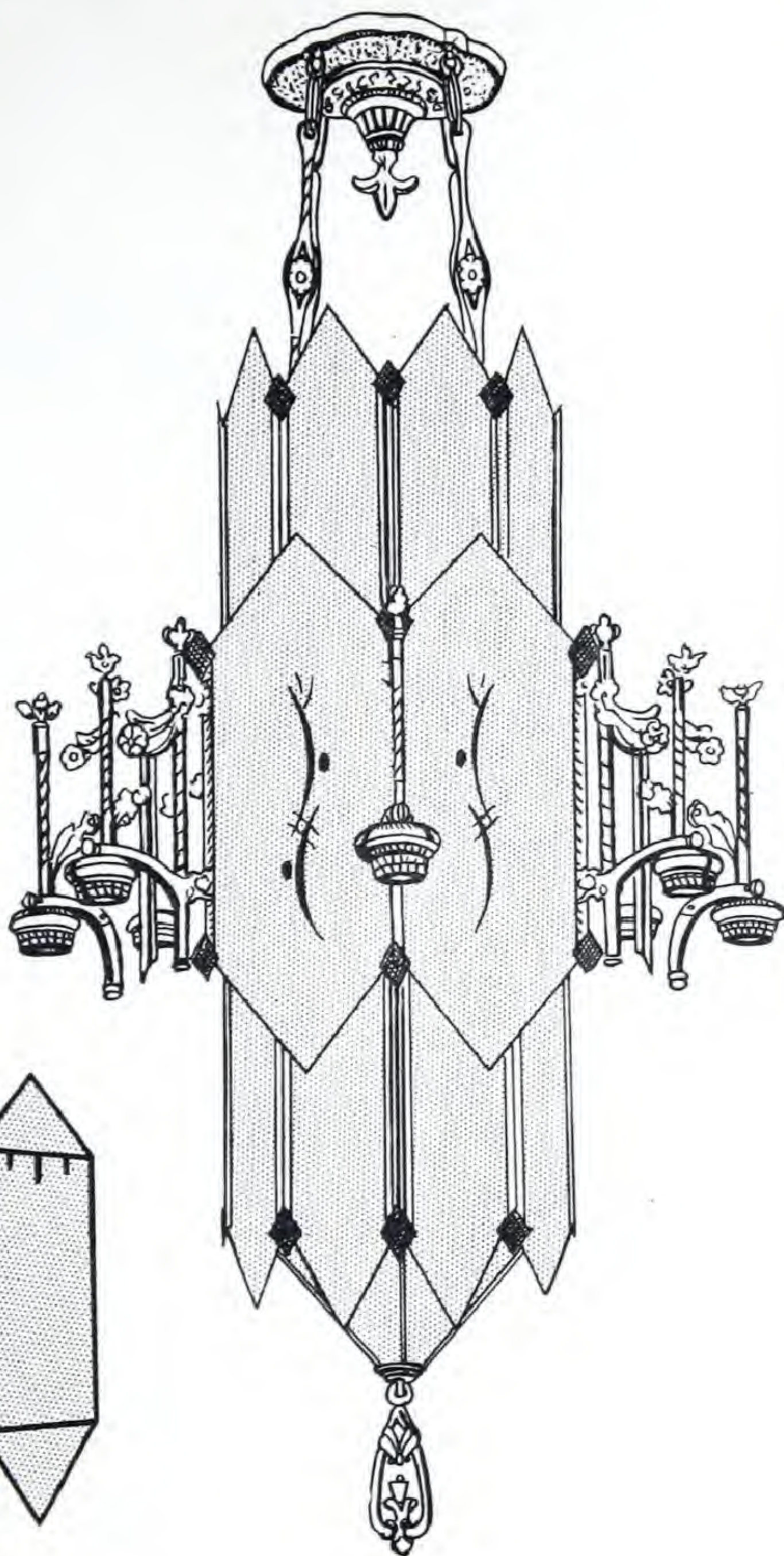
Beautiful Modernistic Fixtures for Stores and Offices.  
Constructed of Cast Aluminum Alloy and fitted with  
White Opal Glass.



5025

1 light wired complete,  
finished in highly polished  
Silver. Length over-all 11  
in., spread 6 in. White  
Opal glass.

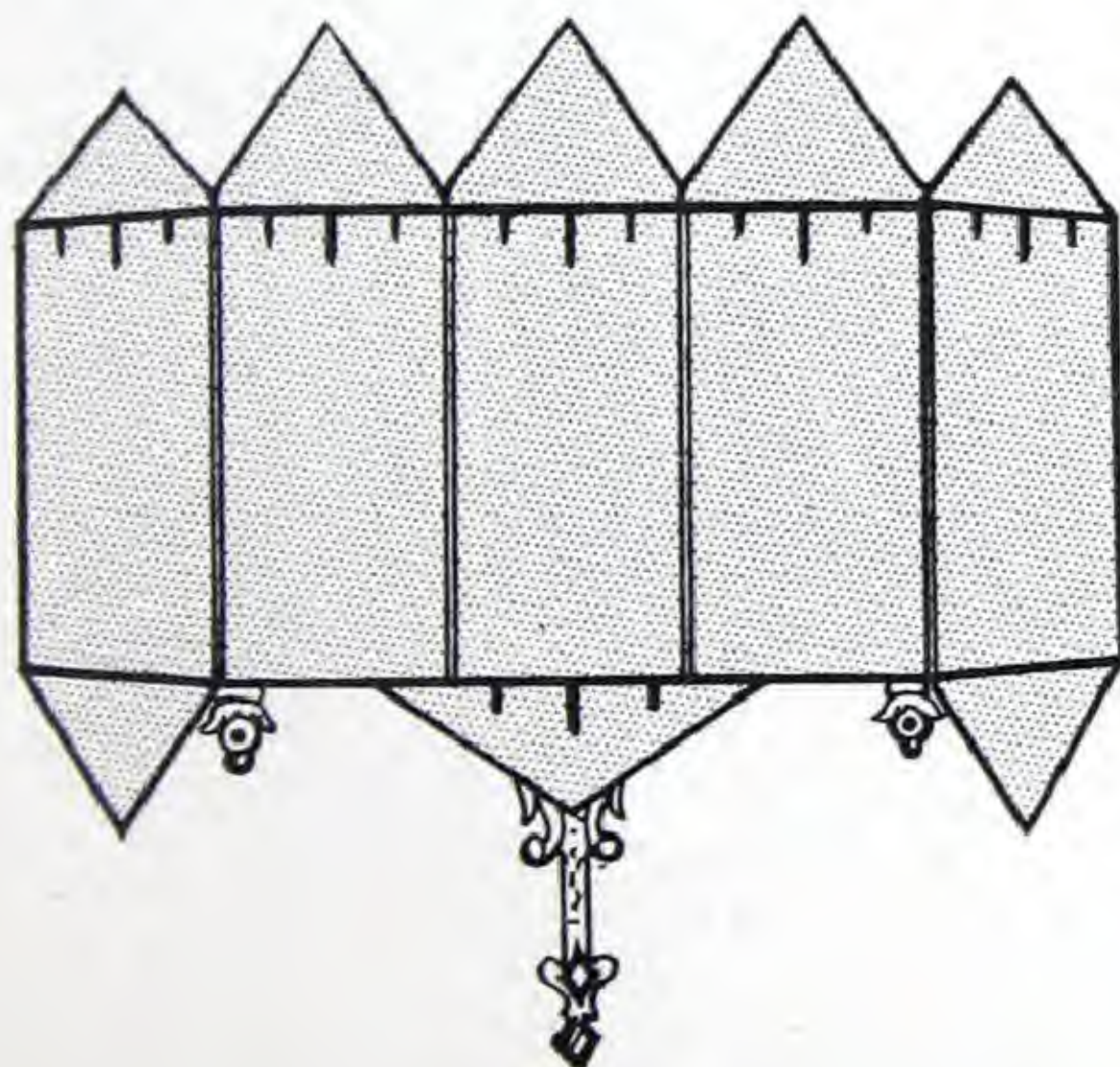
List Price .....\$8.50



5005

14 lights wired complete. Finished  
in Silver with White Opal glass.  
Removable construction. Length  
43 in., spread 24 in.

List Price .....\$108.00



5015

2 light wired complete with canopy  
switch. Finished in Silver with White  
Opal glass. Length 8 in., spread 13½  
in.

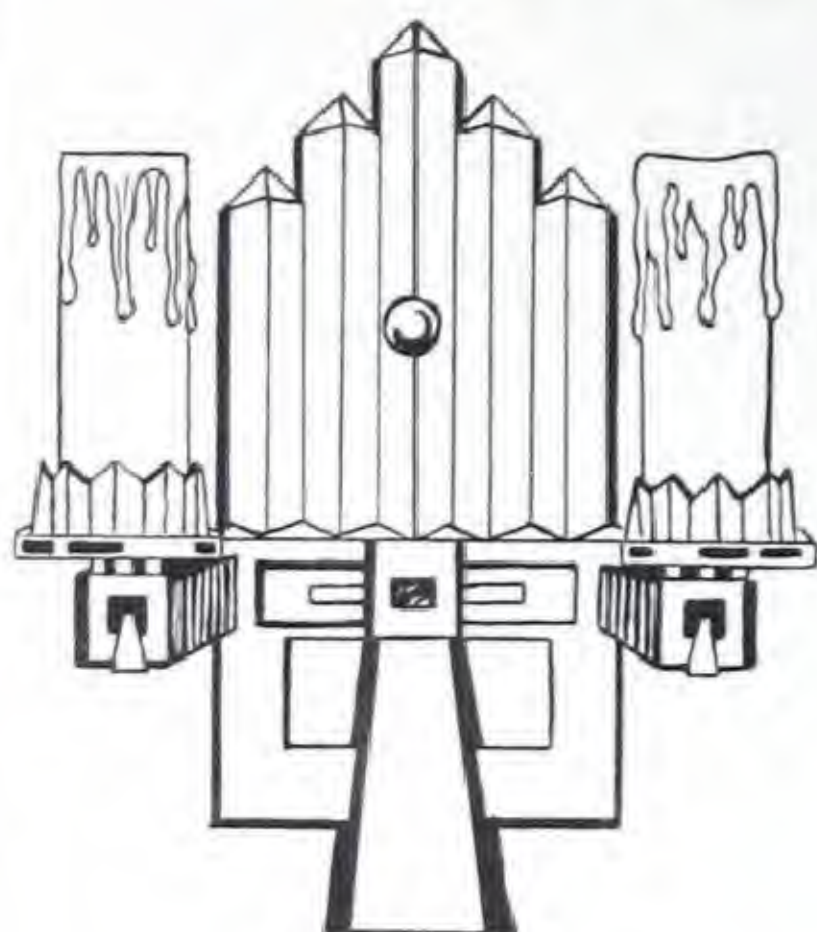
List Price .....\$10.00

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



# Living Room and Dining Room Fixtures

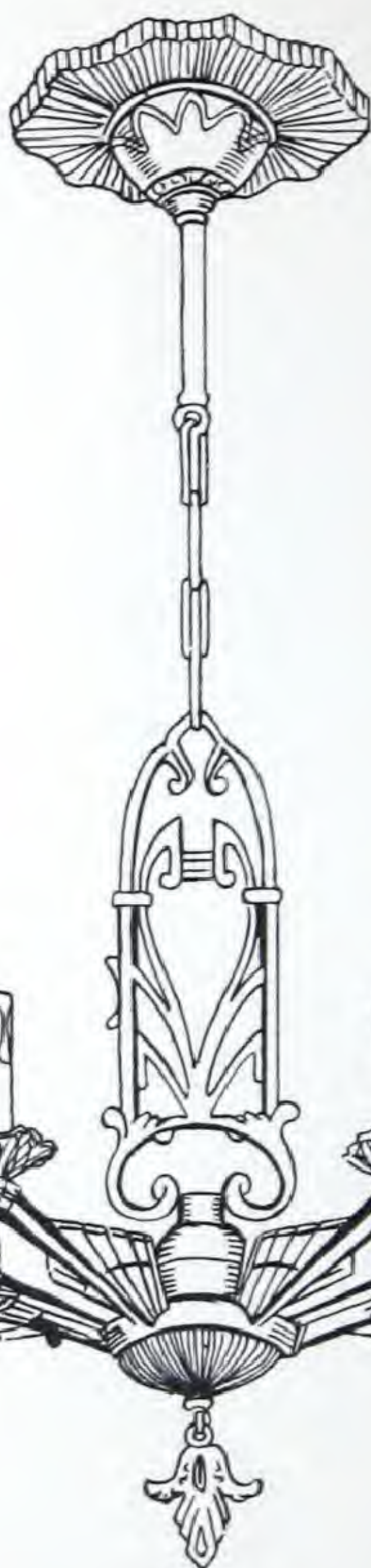
There is charm and simplicity in the design and workmanship of our fixtures that raises it above the ordinary. In manufacturing our fixtures we study the trend of times and keep abreast with the new ideas that are created from time to time. Our fixtures therefore are always up to the minute.



302

2 light wired complete with canopy switch. Finished in High Polished Silver, back plate. 8 x 4½, spread 8 in.  
List Price .....\$4.50

Finished in Nubian Bronze Polychrome or Golden Polychrome.  
List Price .....\$3.75



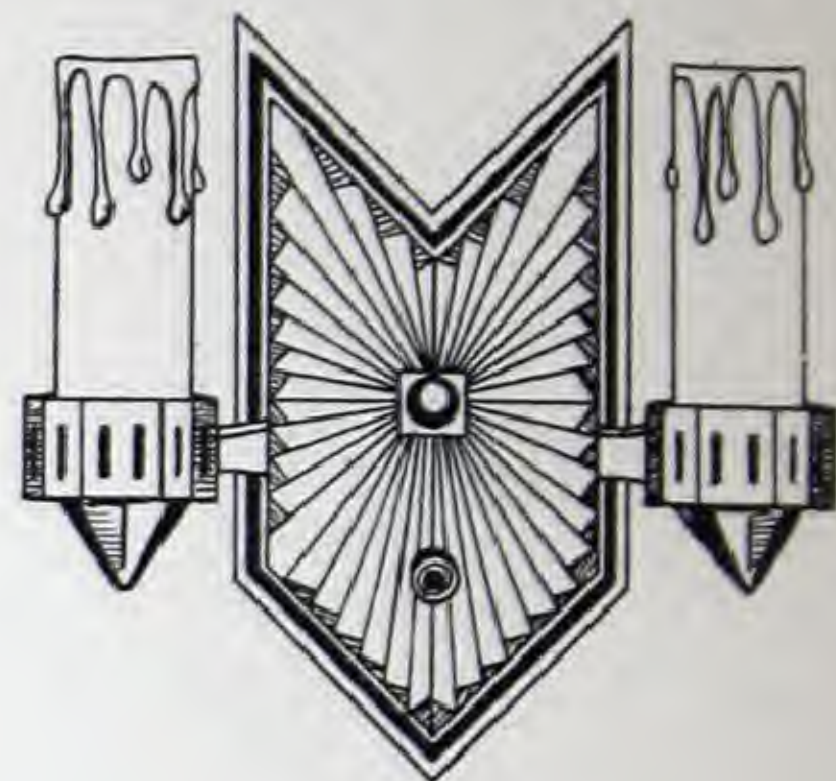
300

301—Same as 302. 1 Light. High polished Silver.  
List Price .....\$4.00

Nubian Bronze Polychrome or Golden Polychrome.  
List Price .....\$3.00

300—5 light Candle or Drop, wired complete. Finished in Golden Polychrome. Length 29 in., spread 17 in.  
List Price .....\$8.00

Highly Polished Silver.  
List Price .....\$9.50



304

2 light wired complete with canopy switch. Finished in Nubian Bronze Polychrome, Golden Polychrome. Back plate 7½ x 4½ in., spread 9 in.

List Price .....\$2.80

High Polished Silver.  
List Price .....\$3.80



# Ultra-Modernistic Fixtures



2001

1 light wired complete with canopy switch. Finished in highly polished Silver. Length 12 in., spread 6½ in.

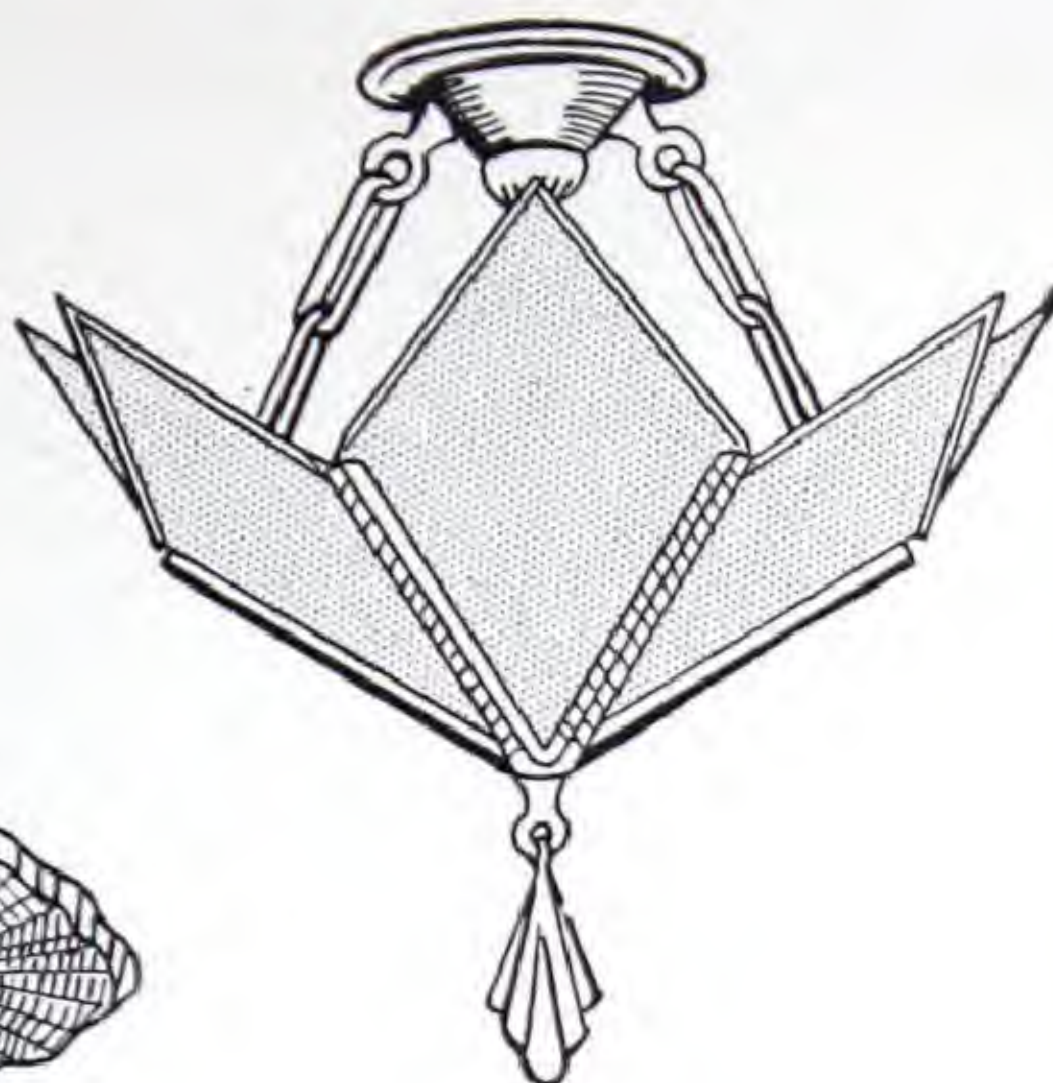
List Price.....\$2.80

Same as above in Bevelled Glass.

List Price.....\$3.50

## NOTE:

Prices do not include sales tax.



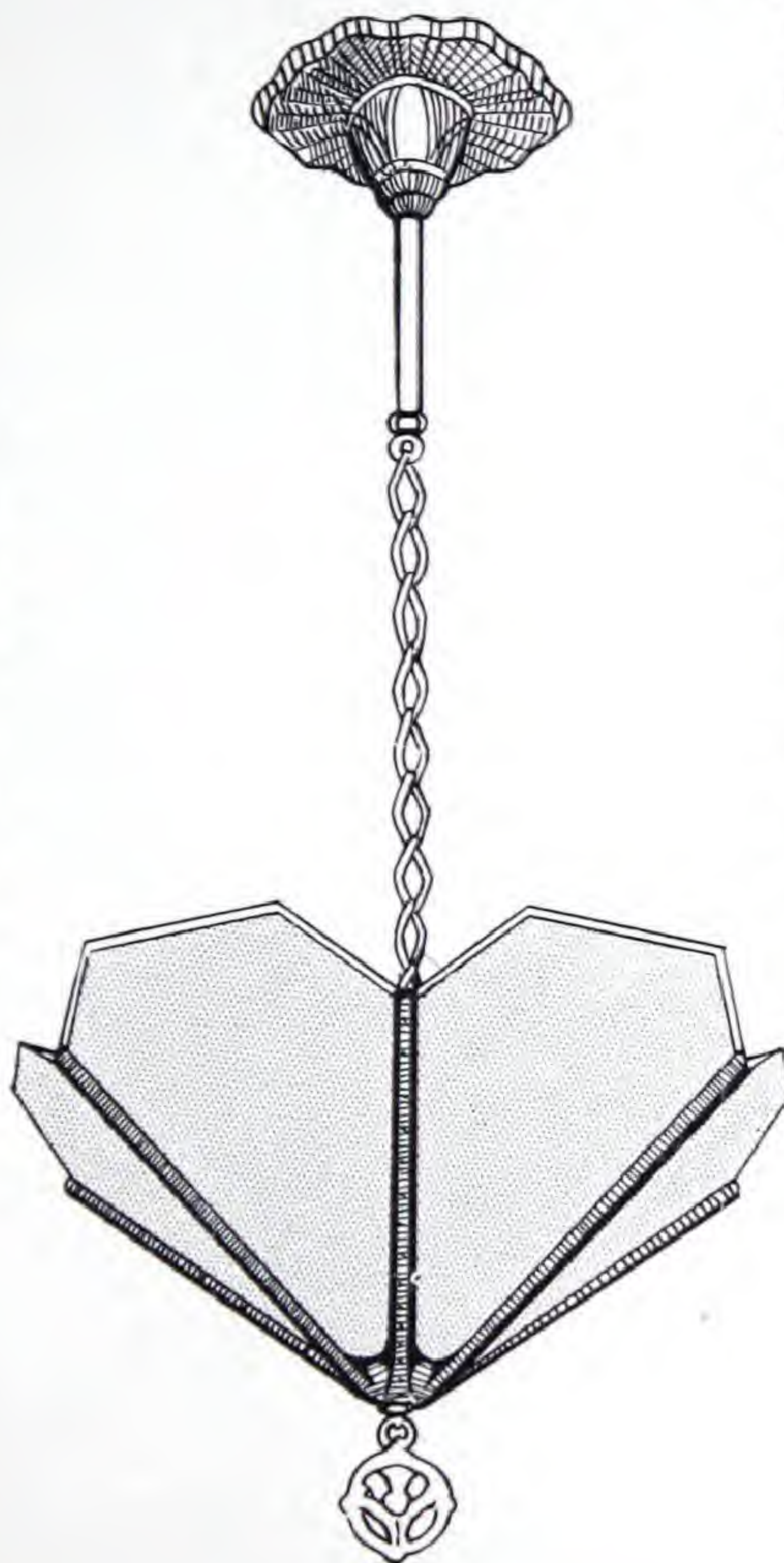
2002

1 light wired complete. Finished in highly polished Silver, with white Opal glass. Length 9½ in., spread 12 in.

List Price.....\$6.00

Bevelled Glass.

List Price.....\$7.50



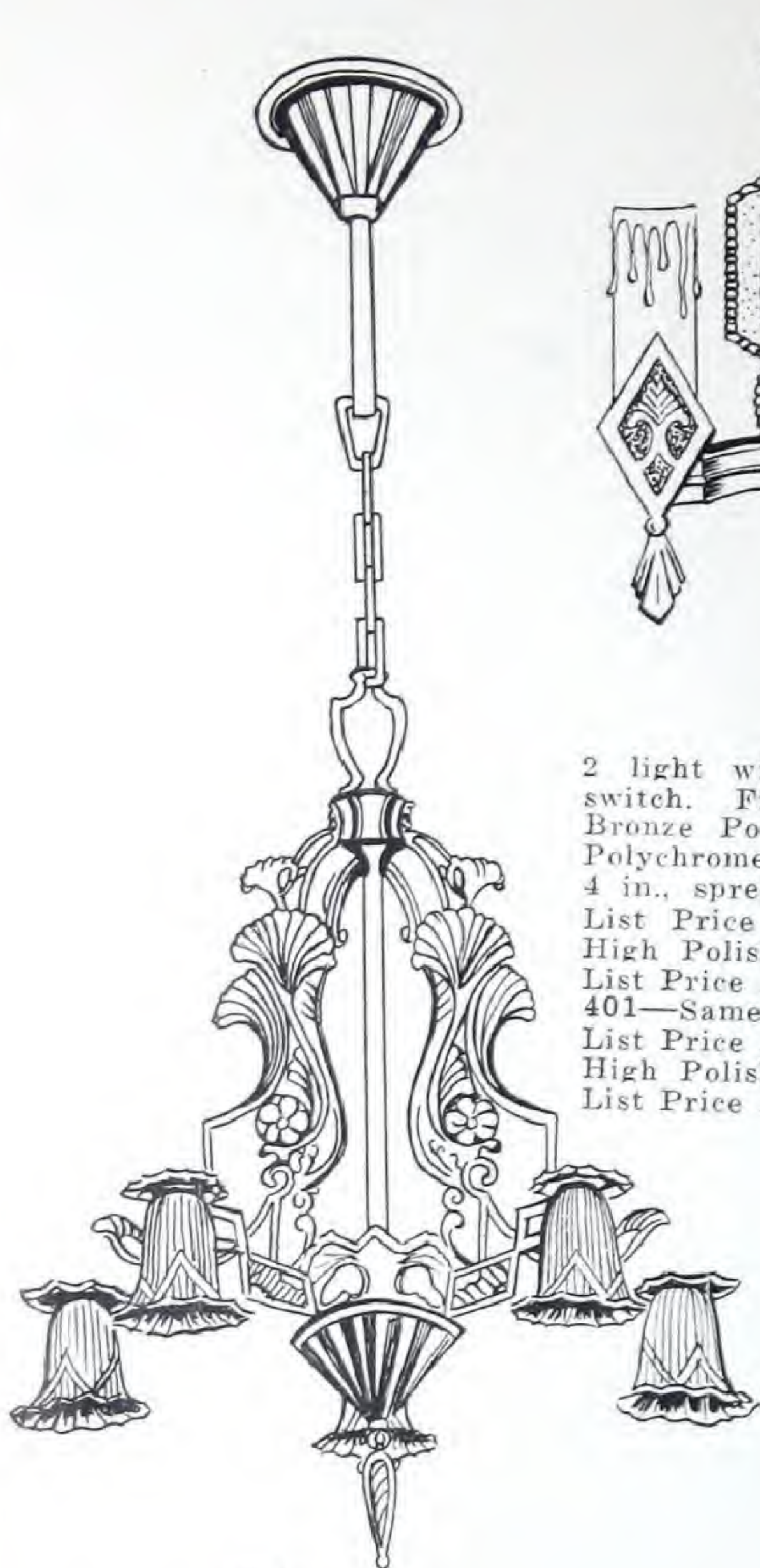
2000

3 light wired complete. Finished in highly polished Silver. Length 28 in., spread 17 in. White Opal glass. List Price .....\$10.50  
Bevelled White Opal Glass. List Price .....\$12.50

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## Modern - Grotesque



400

5 light Candle or Drop, wired complete. Finished in Golden Polychrome. Length 34 in., spread 17 in.

List Price .....\$13.50

Highly Polished Silver.

List Price .....\$17.00

404

2 light wired complete, with Canopy switch. Finished in Golden Polychrome or Nubian Bronze Polychrome. Back plate  $11\frac{1}{4} \times 4\frac{3}{4}$  in., spread  $7\frac{1}{2}$  in.

List Price .....\$3.00

Highly Polished Silver.

List Price .....\$3.50



402

2 light wired complete, with switch. Finished in Nubian Bronze Polychrome or Golden Polychrome. Back plate  $11\frac{1}{2} \times 4$  in., spread 9 in.

List Price .....\$2.80

High Polished Silver.

List Price .....\$4.00

401—Same as above in 1 light.

List Price .....\$2.50

High Polished Silver.

List Price .....\$3.00



405

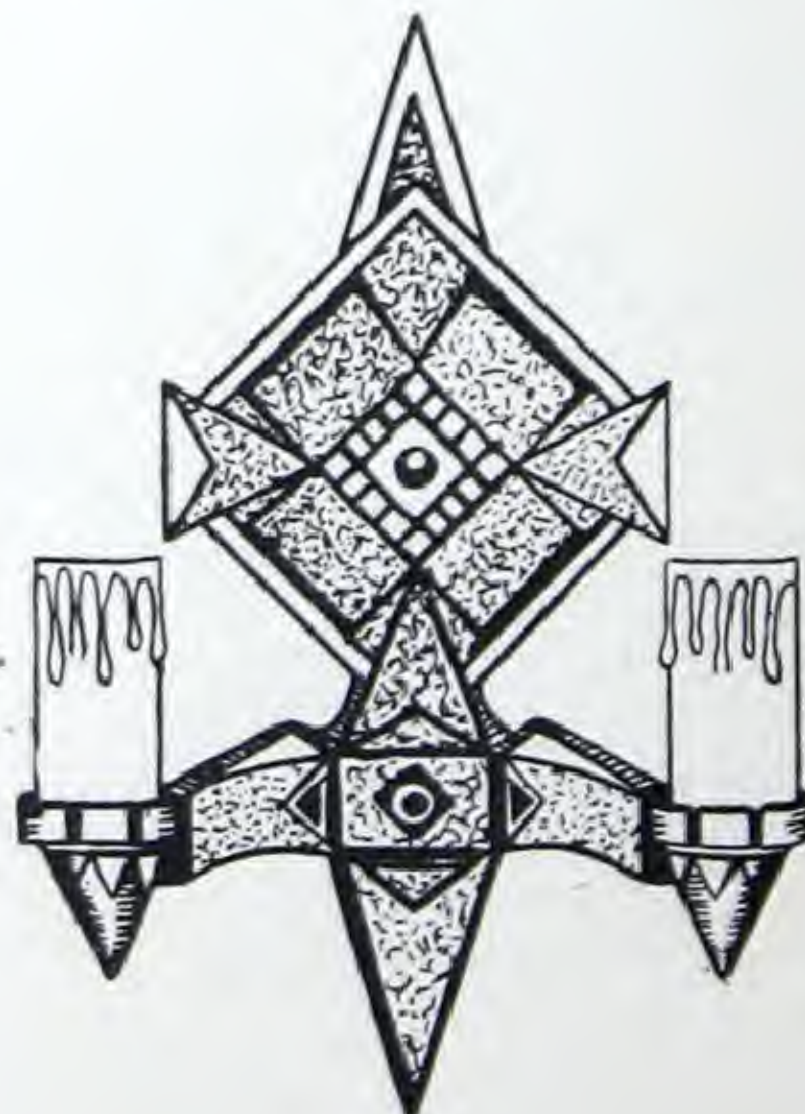
405

3 light Candle or Drop, wired complete. Finished in Golden Polychrome. Length 34 in., spread 10 in.

List Price .....\$9.00

Highly Polished Silver.

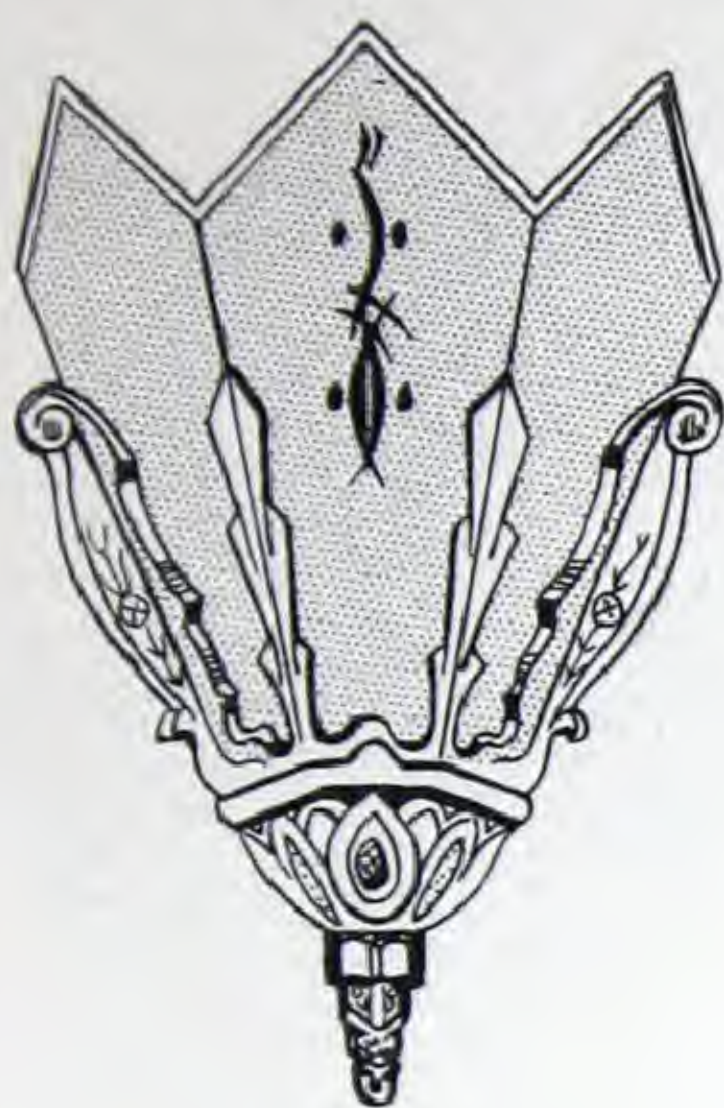
List Price .....\$12.50



404



## Art Glass Modernique



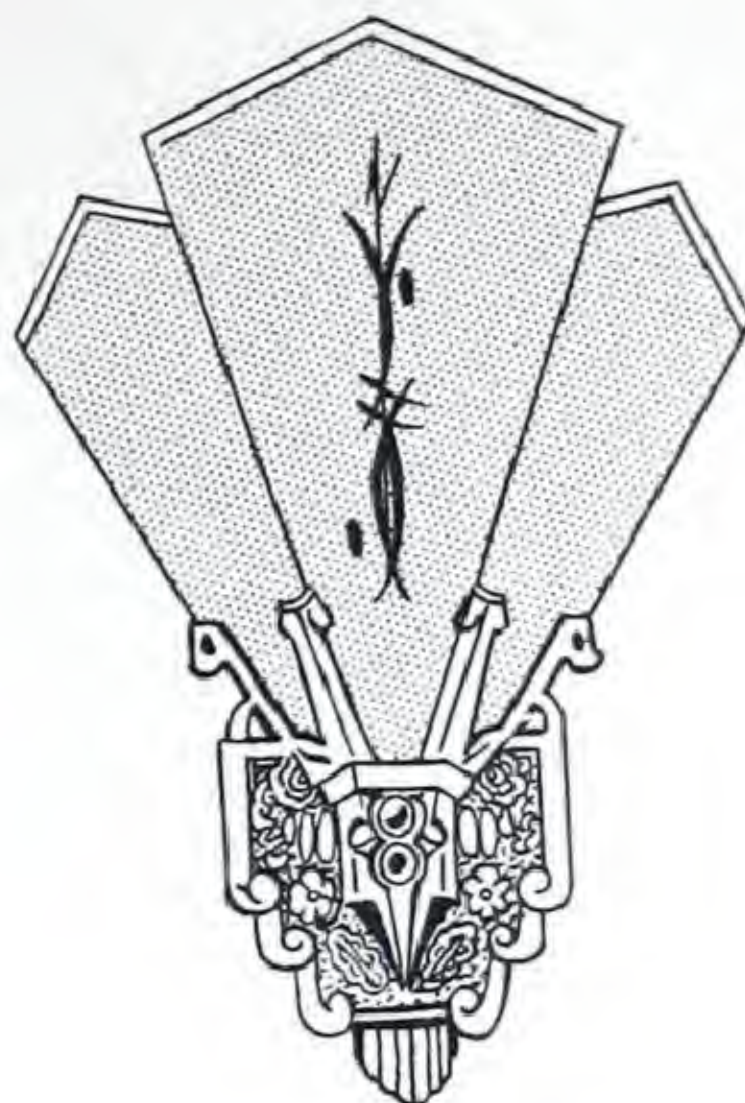
3001

1 light wired complete, with canopy switch. Finished in high polished Silver. Length 12 inches, spread 7 in., extends 5 in. White Opal Glass.

List Price .....\$7.00

Bevelled Glass and Cut.

List Price .....\$8.50



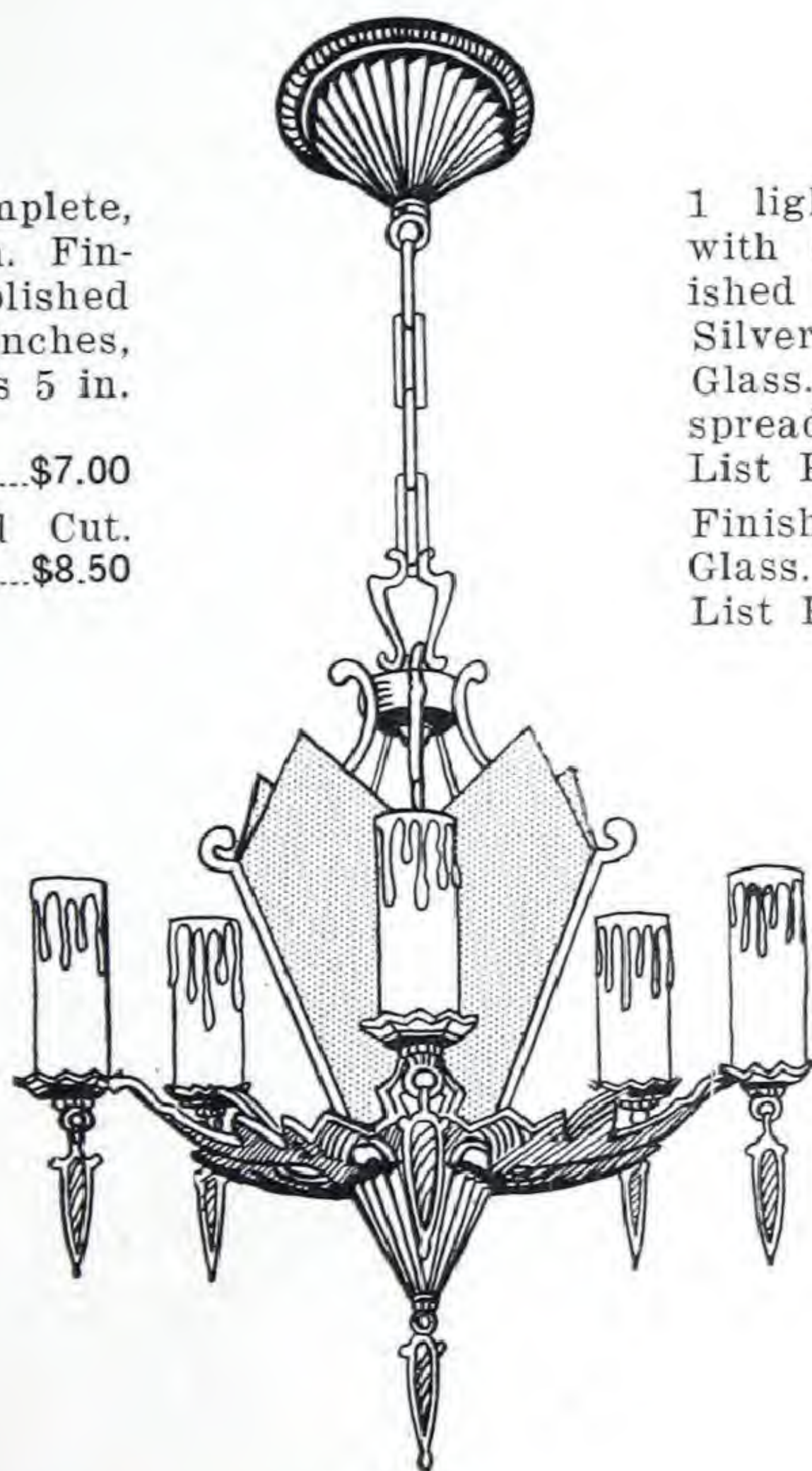
3002

1 light wired complete, with canopy switch. Finished in highly polished Silver, with White Opal Glass. Length 13 inches, spread 7 inches.

List Price .....\$4.50

Finished with Bevelled Glass.

List Price .....\$5.50



3000

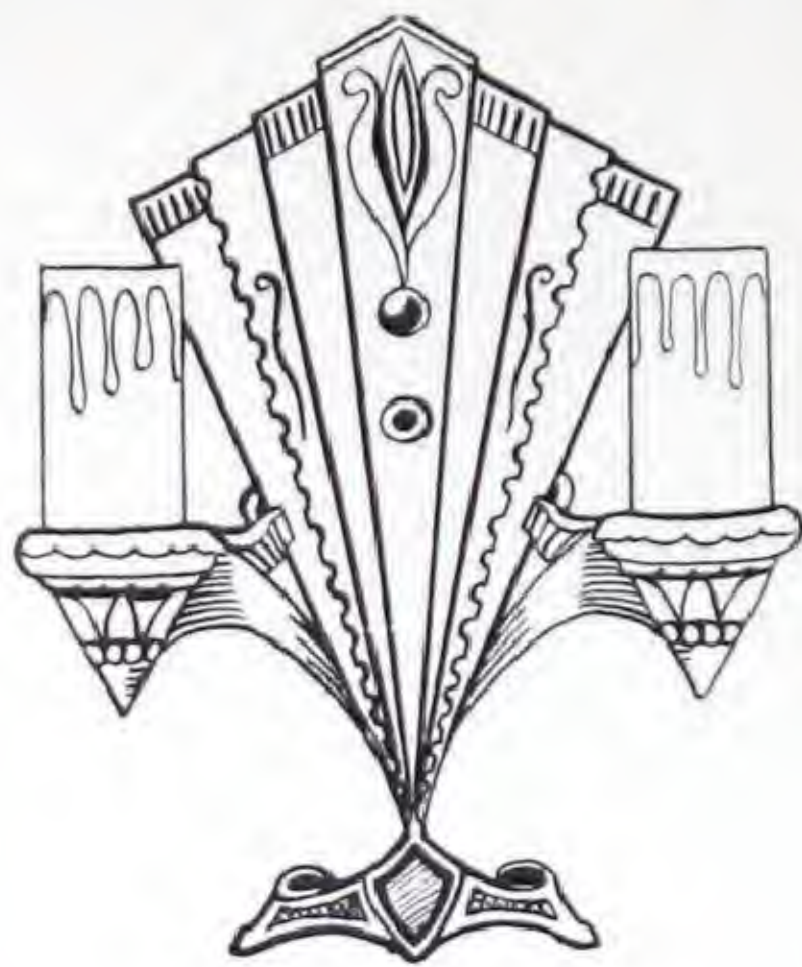
6 light Candle or Drop, wired complete. Finished in highly polished Silver. Length 34 in., spread 17 in. White Opal glass. List Price .....\$16.00

Finished with Bevelled Glass. List Price .....\$18.50

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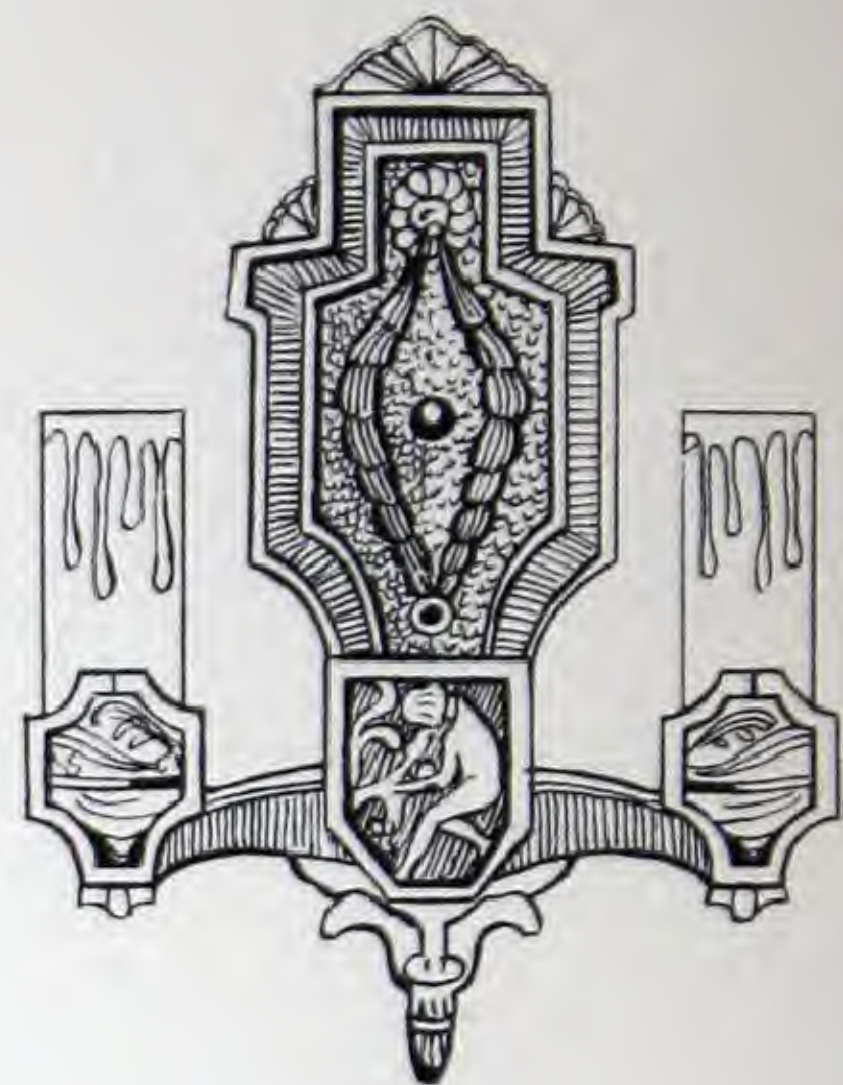
# Period Fixtures for Living and Dining Rooms



504

2 light wired complete, with canopy switch. Finished in Nubian Bronze Polychrome or Golden Polychrome. Back plate  $8\frac{1}{2} \times 5$  inches, spread 8 in. List Price .....\$3.00

Highly polished Silver. List Price .....\$3.50



502

2 light wired complete, with canopy switch. Finished in Nubian Bronze Polychrome or Golden Polychrome. Back plate  $10 \times 4$ , spread 8 in. List Price .....\$3.00

High polished Silver. List Price .....\$3.50



500

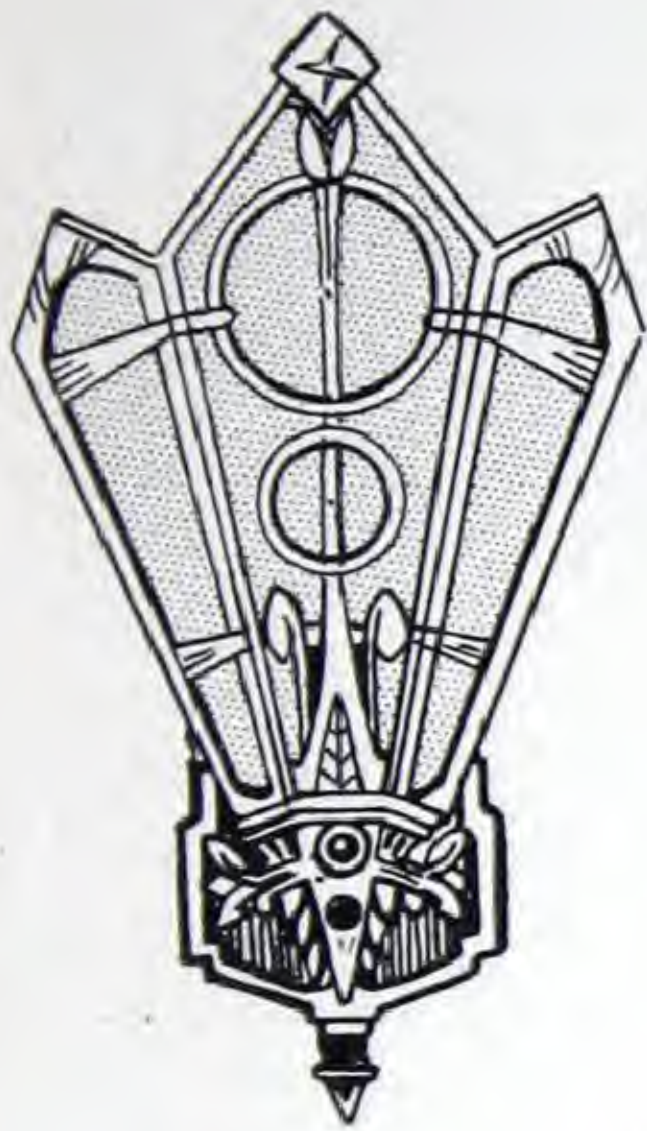
5 light Candle or Drop, wired complete. Finished in highly polished Silver. Length 35 inches, spread  $15\frac{1}{2}$  inches. List Price .....\$10.00  
Golden Polychrome finished. List Price .....\$12.50

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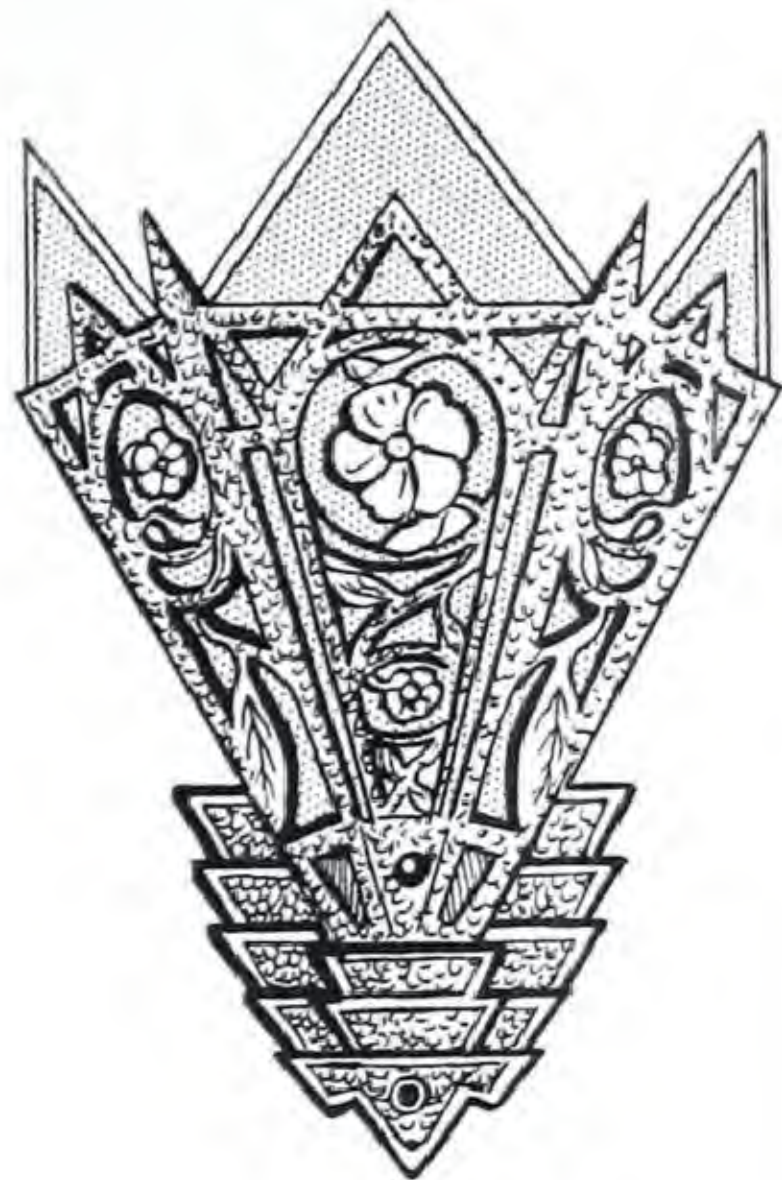
## Futuristique

In so many homes the lighting fixtures must furnish a decorative feature, yet supply it unobtrusively by blending harmoniously with the furnishings. This requirement is perfectly supplied in the 4000 line.



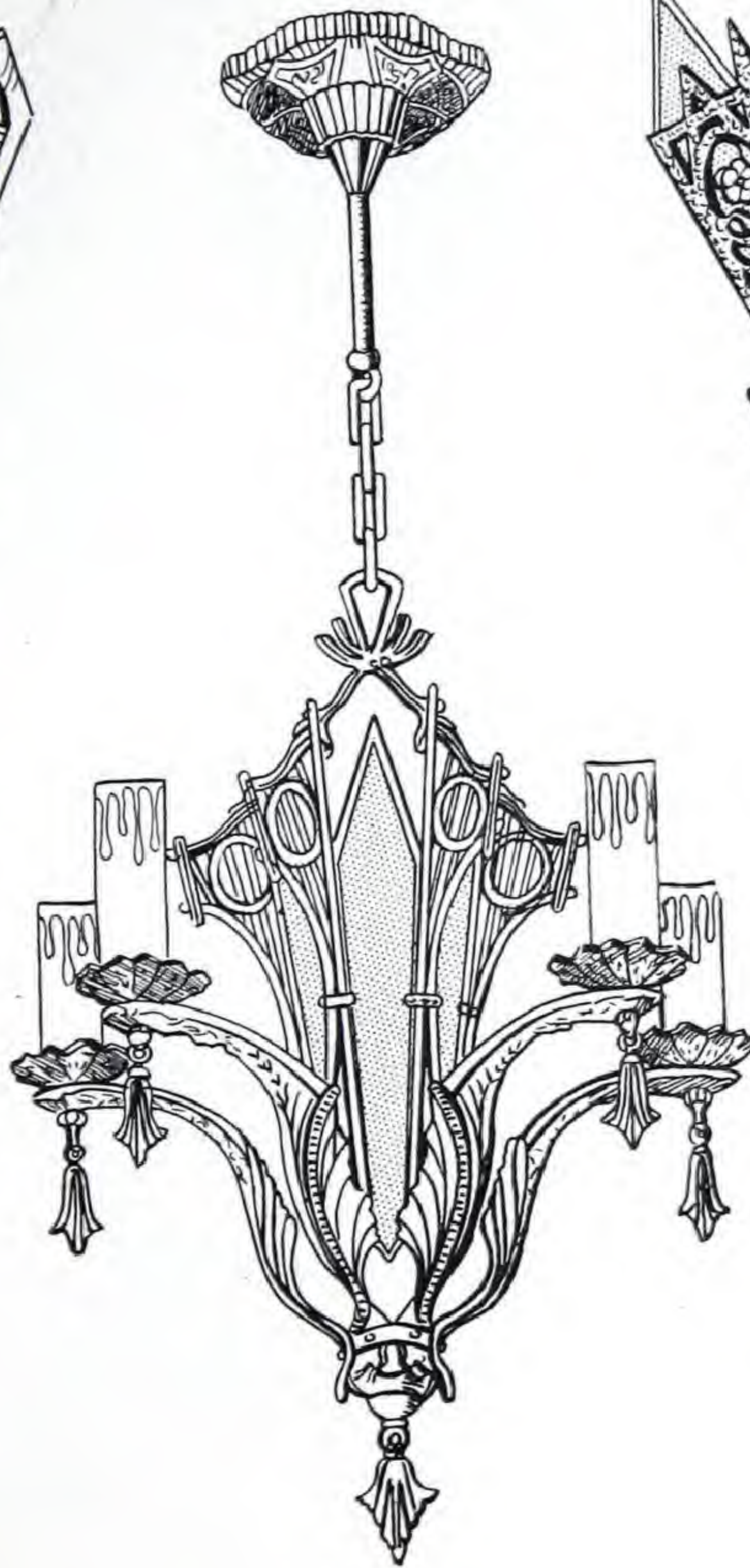
4001

1 light wired complete, with canopy switch. Finished in high polished Silver. Length 13 in., spread 6½ in., extends 3½ inch. White Opal Glass. List Price.....\$5.00



4002

1 light wired complete, with canopy switch. Finished in high polished Silver. Length 14½ in., spread 8¼ inch., extends 5¼ inch. White Opal Glass. List Price.....\$8.50  
Bevelled Glass. List Price....\$10.00



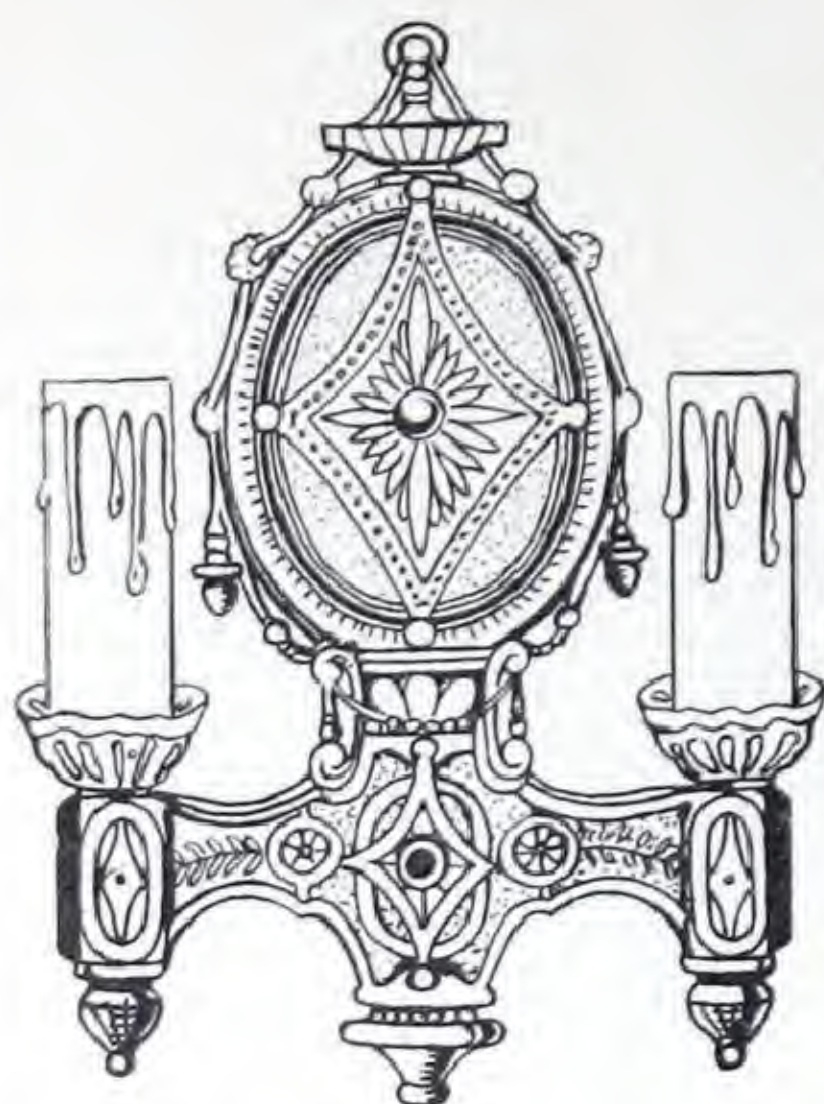
4000

6 light wired complete. Finished in highly polished Silver. Length 35 inches, spread 17 inches. White Opal Glass. List Price .....\$17.00  
Finished in Golden Polychrome. List Price .....\$16.00  
Furnished with Bevelled Glass. List Price .....\$18.50

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



# Classic



602

2 light wired complete with canopy switch. Finished in Nubian Bronze Polychrome or Golden Polychrome. Back plate 12 x 4 3/4 in., spread 9 in. List Price .....\$3.00

High Polished Silver—  
List Price .....\$3.50

601—Same as above, in 1 light. List Price .....\$2.50

High Polished Silver—  
List Price .....\$3.00

When Ordering  
Specify Number  
and  
finish required.

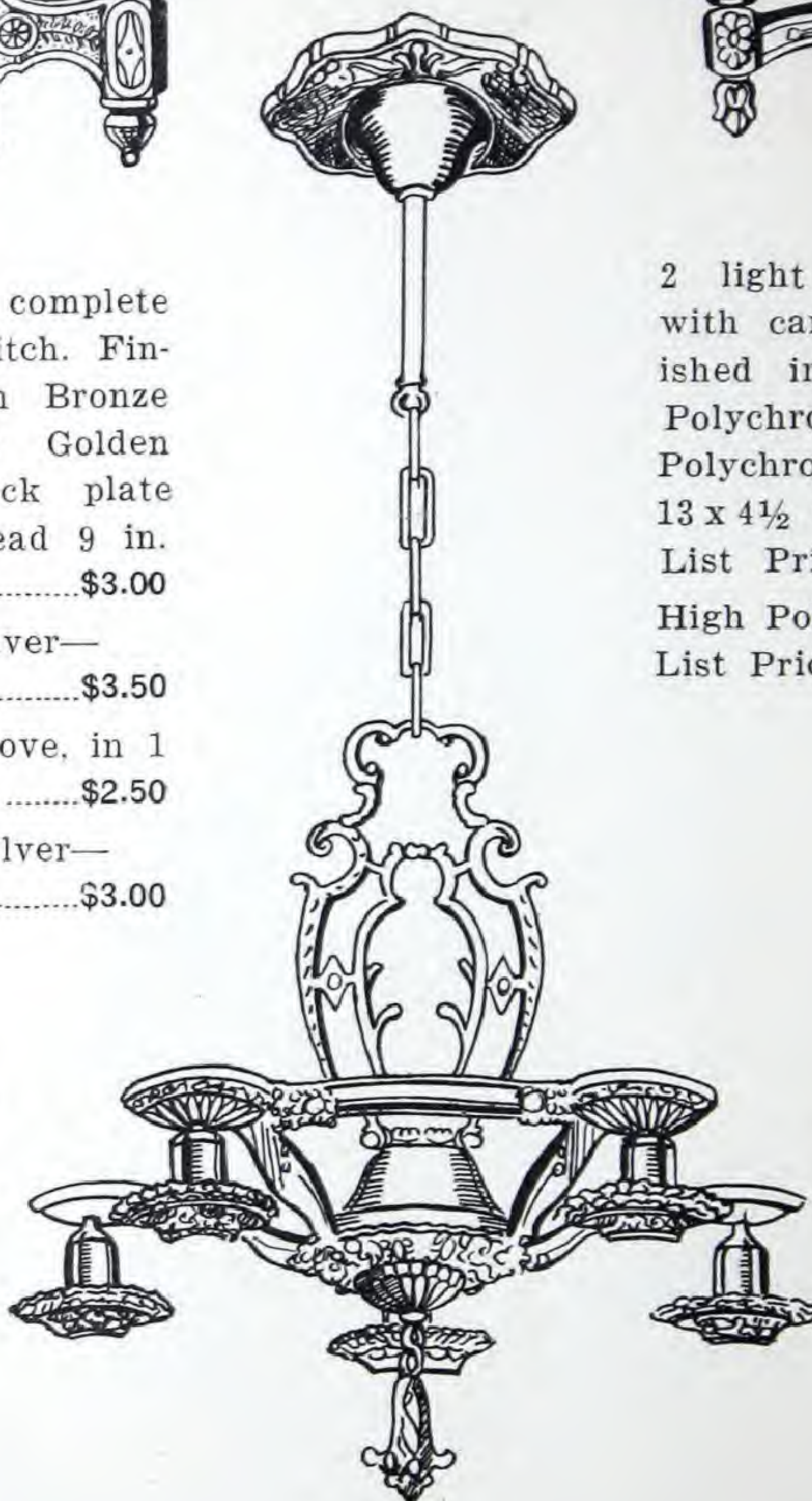


604

2 light wired complete with canopy switch. Finished in Nubian Bronze Polychrome or Golden Polychrome. Back plate 13 x 4 1/2 in., spread 10 in. List Price .....\$3.00

High Polished Silver—  
List Price .....\$3.75

All Our Work  
is  
Guaranteed.



600

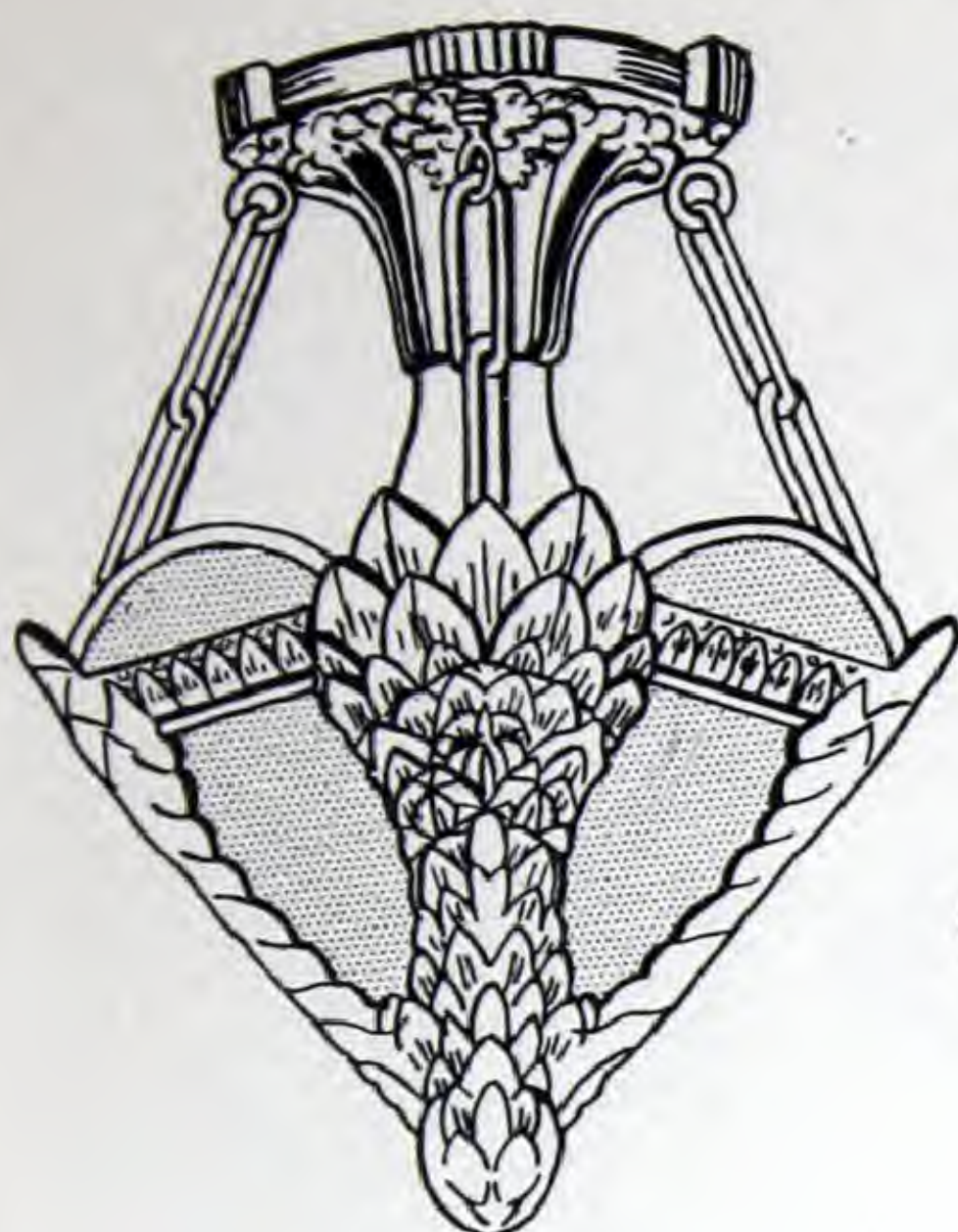
We Can Cast  
From Your  
Designs.

5 Light Candle or Drop, wired complete. Finished Golden Polychrome. Length 27 in., spread 15 1/2 in. List Price .....\$6.00

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



# Modern Moorish Motives

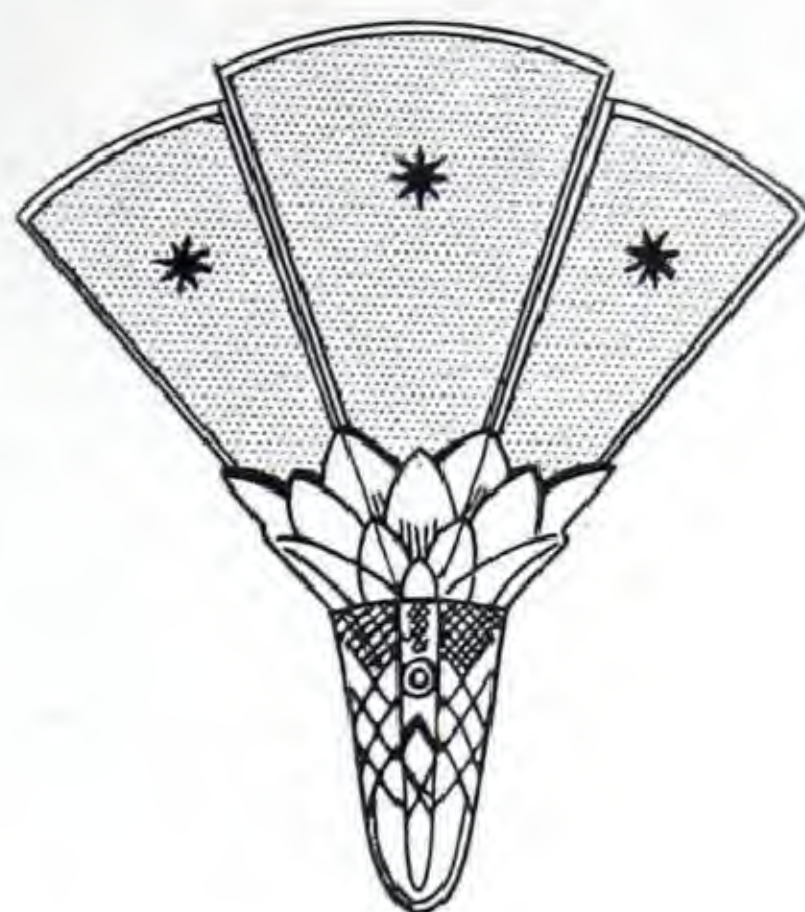


4015

1 light wired complete. Finished in highly polished Silver with White Opal Glass. Length 12 inches, spread 10 inches.

List Price .....\$11.50

Latest Designs  
in Cast  
Aluminum  
Alloy Modern-  
ique Fixtures.



4010

1 light wired complete, with canopy switch. Finished in high polished Silver. Length 11 in., spread 12 in., extends 4½ inches. White Opal Glass.

List Price .....\$5.00

Bevelled and Cut Glass.  
List Price .....\$6.00



4005

On Small Orders  
We Will Ship  
Within 3 Days.

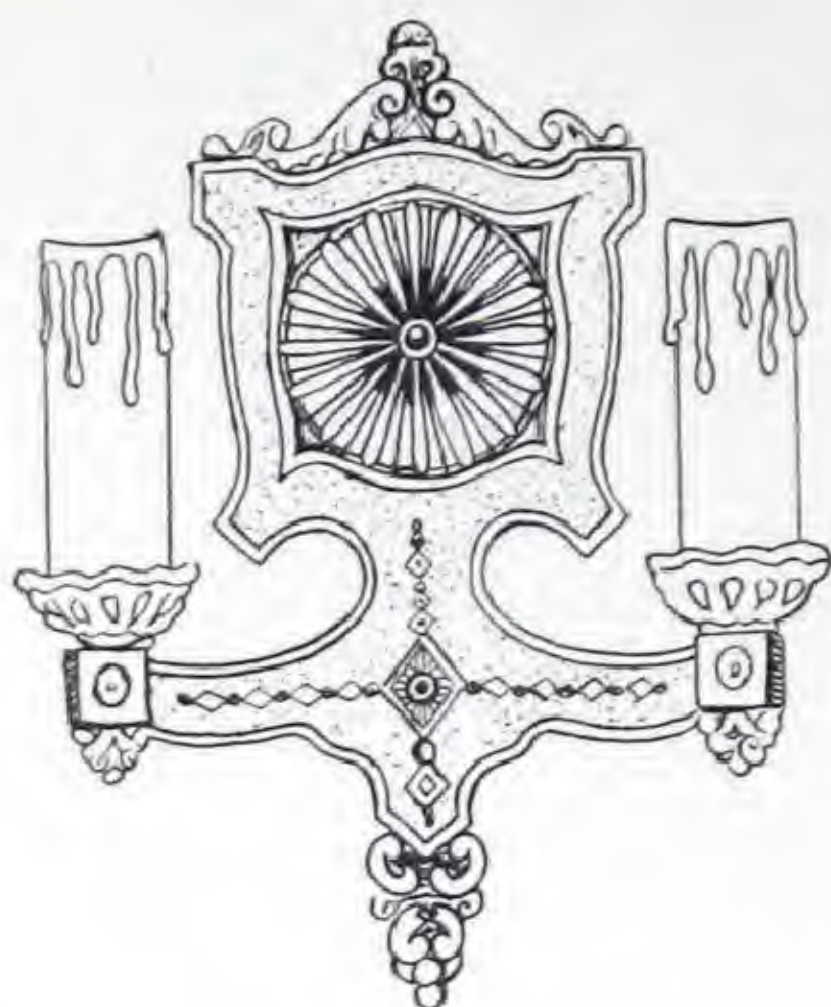
NOTE  
Prices do not  
include  
Sales Tax.

6 light wired complete, finished in highly polished Silver. Length 35 in., spread 17 in. White Opal Glass. List Price .....\$17.00  
Finished in Golden Polychrome. List Price .....\$16.00  
Furnished with Bevelled Glass. List Price .....\$18.50

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## Romanesque



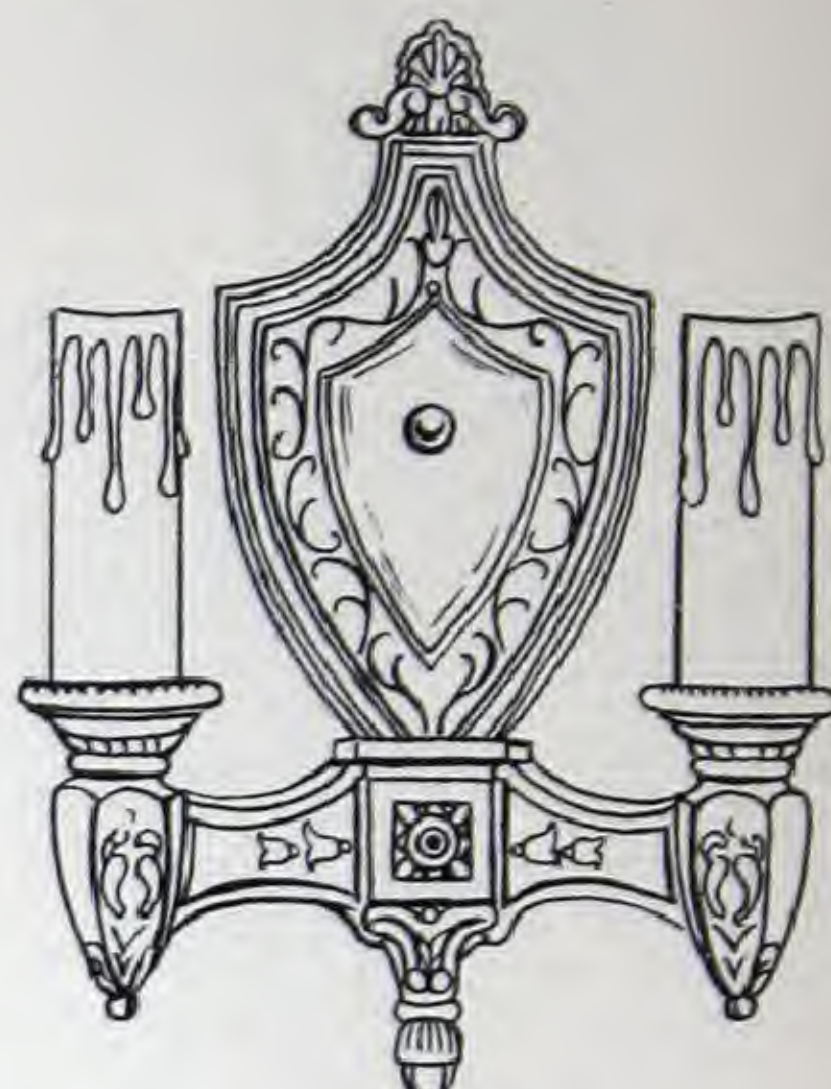
704

2 light wired complete with canopy switch. Finished in Nubian Bronze Polychrome, Golden Polychrome or Ivory Polychrome. Back plate  $10\frac{1}{2} \times 4$  in., spread 9 in.

List Price .....\$2.50

### NOTE:

Fixtures are wired with approved wiring material and tested before leaving the factory.



702

2 light wired complete with canopy switch. Finished in Nubian Bronze Polychrome, Golden Polychrome or Ivory Polychrome. Back plate  $10\frac{1}{2} \times 4$  in., spread 9 in.

List Price .....\$2.80

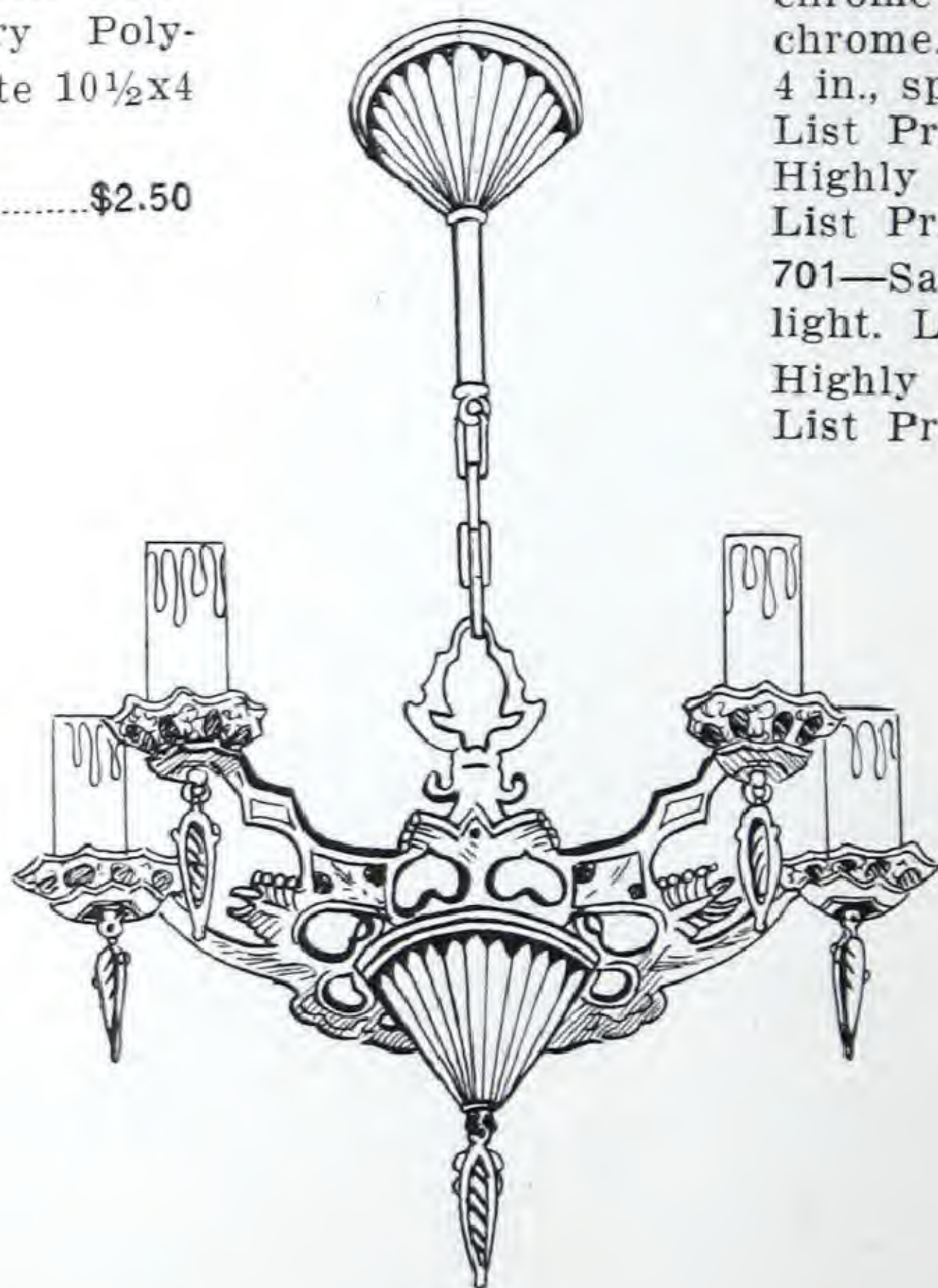
Highly Polished Silver.

List Price .....\$4.00

701—Same as above in 1 light. List Price .....\$2.50

Highly Polished Silver.

List Price .....\$3.00



700

5 light Candle or Drop, wired complete. Finished in Golden Polychrome. Length 25 in., spread 17 in. List Price .....\$7.50

Highly Polished Silver. List Price .....\$9.50

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



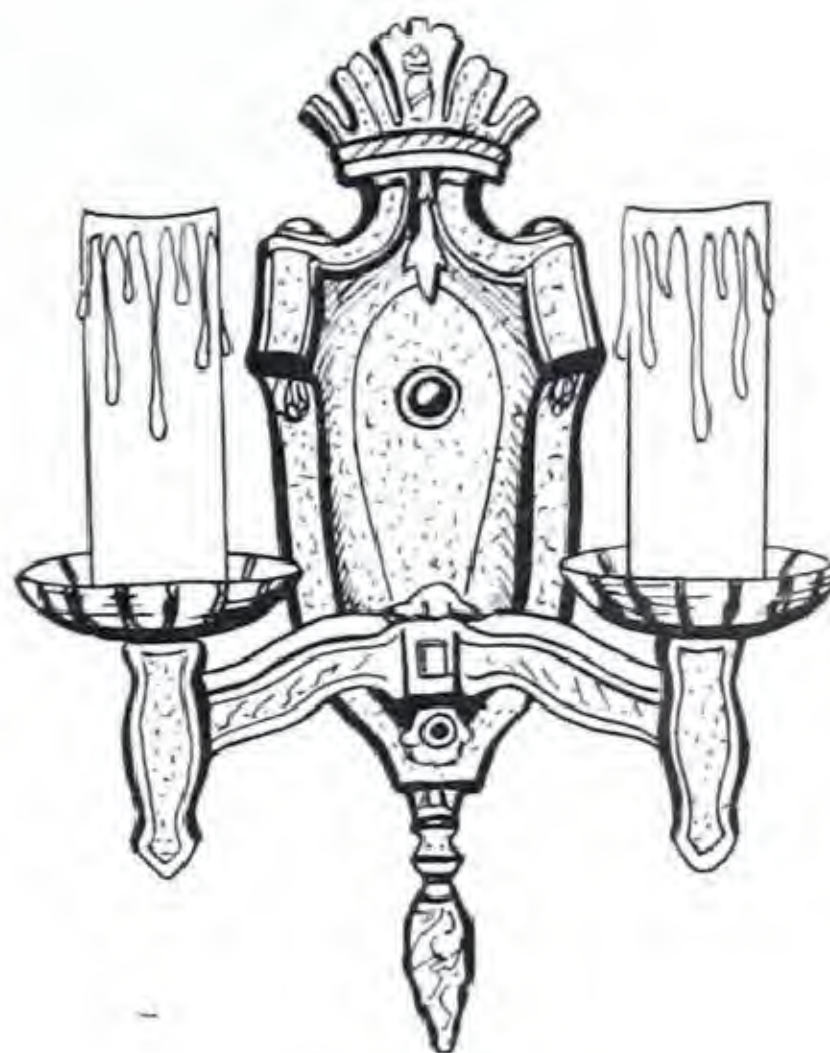
## Vassac

Furnishings of simple dignity require lighting fixtures that are noticeably decorative. A wise choice for such interiors is found in the 800 line with its strong lines and deep rich color treatment. Warmth and brilliance are pleasingly blended in these fixtures which give a feeling of strength and permanence.



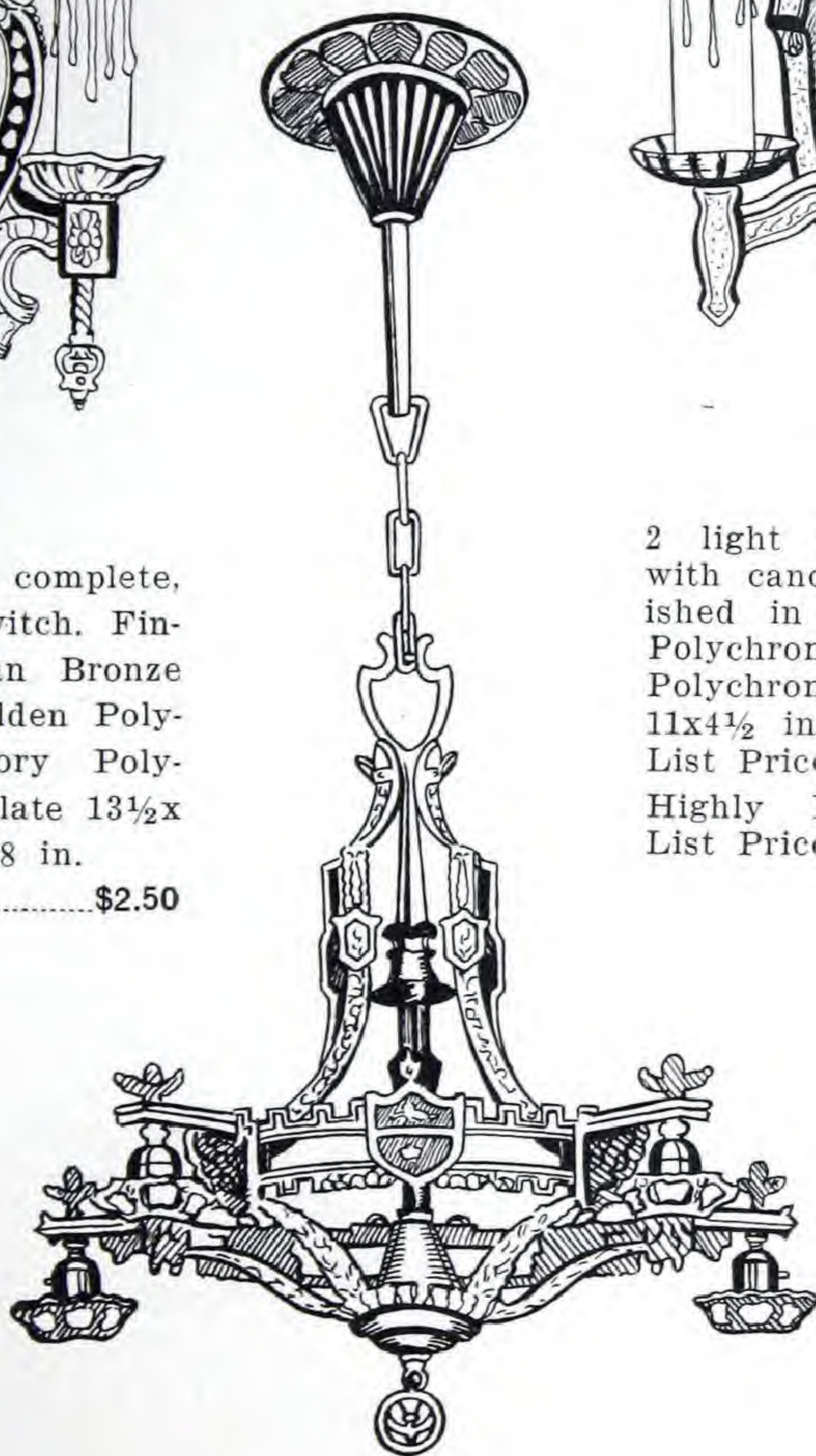
804

2 light wired complete, with canopy switch. Finished in Nubian Bronze Polychrome, Golden Polychrome or Ivory Polychrome. Back plate  $13\frac{1}{2} \times 3\frac{1}{2}$  in., spread 8 in.  
List Price .....\$2.50



802

2 light wired complete, with canopy switch. Finished in Nubian Bronze Polychrome or Golden Polychrome. Back plate  $11 \times 4\frac{1}{2}$  in., spread  $9\frac{1}{2}$  in.  
List Price .....\$3.00  
Highly Polished Silver.  
List Price .....\$4.00



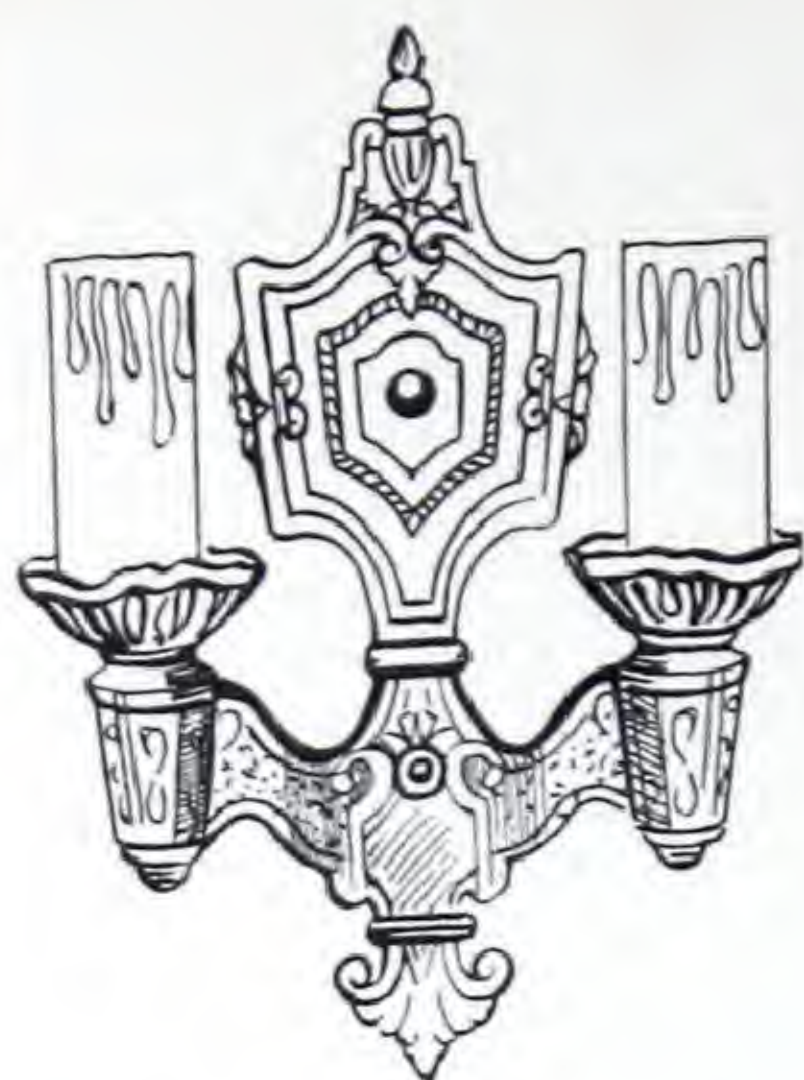
800

5 light Candle or Drop, wired complete. Finished in Golden Polychrome. Length 36 in., spread 20 in. List Price .....\$24.00  
Highly Polished Silver. List Price .....\$28.00

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



# Empire



904

2 light wired complete with canopy switch. Finished in Nubian Bronze Polychrome or Golden Polychrome. Back plate 11 x 4 in., spread 8½ in.

List Price .....\$2.50

Highly Polished Silver.  
List Price .....\$3.50

Living Room and  
Dining Room  
Fixtures.



902

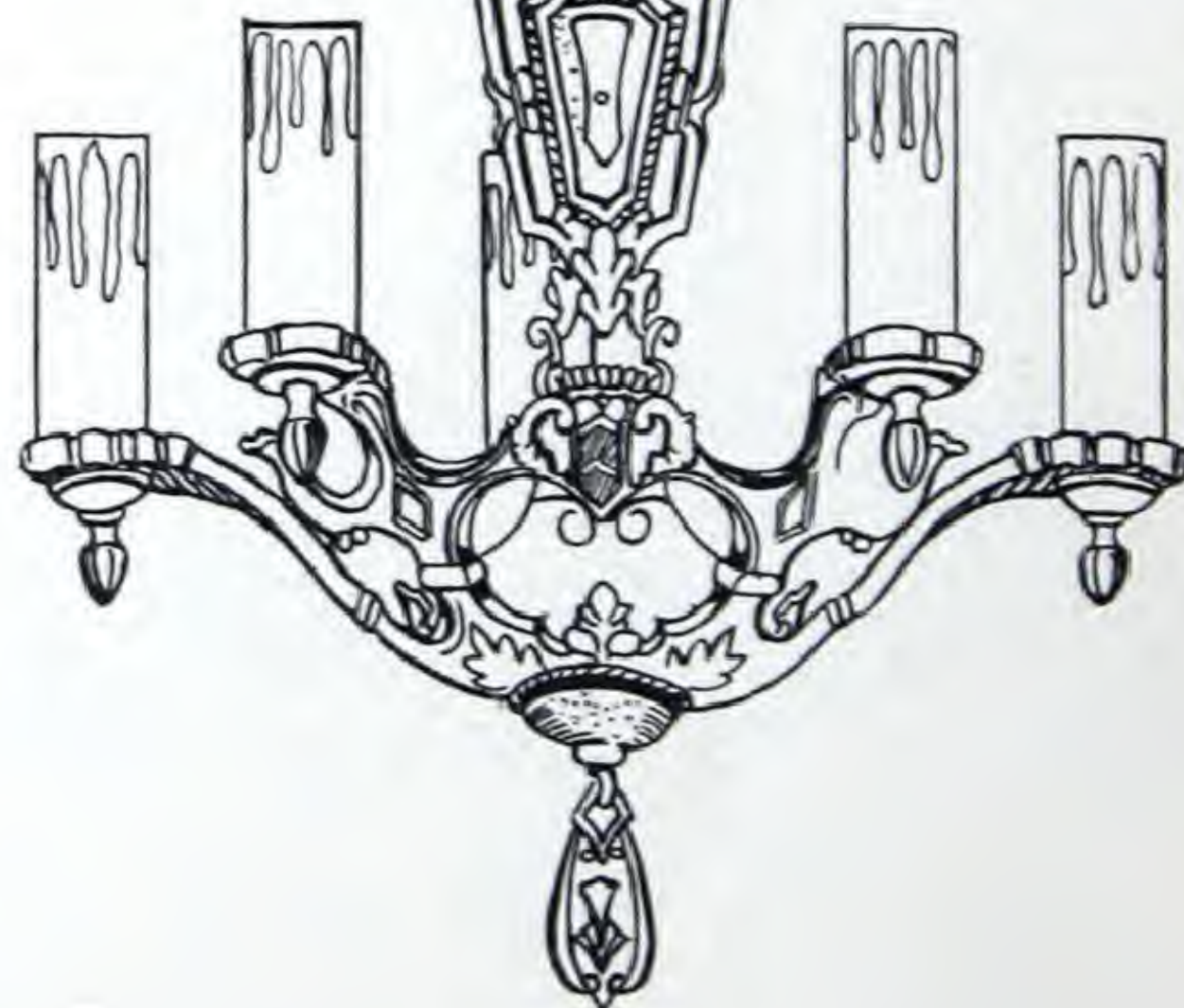
2 light wired complete, with canopy switch. Finished in Nubian Bronze Polychrome or Golden Polychrome. Back plate 10¾ x 4¼ spread 10 in.

List Price .....\$3.50

Highly Polished Silver.  
List Price .....\$4.00



On Small Orders  
We Will Ship  
Within 3 Days.



900

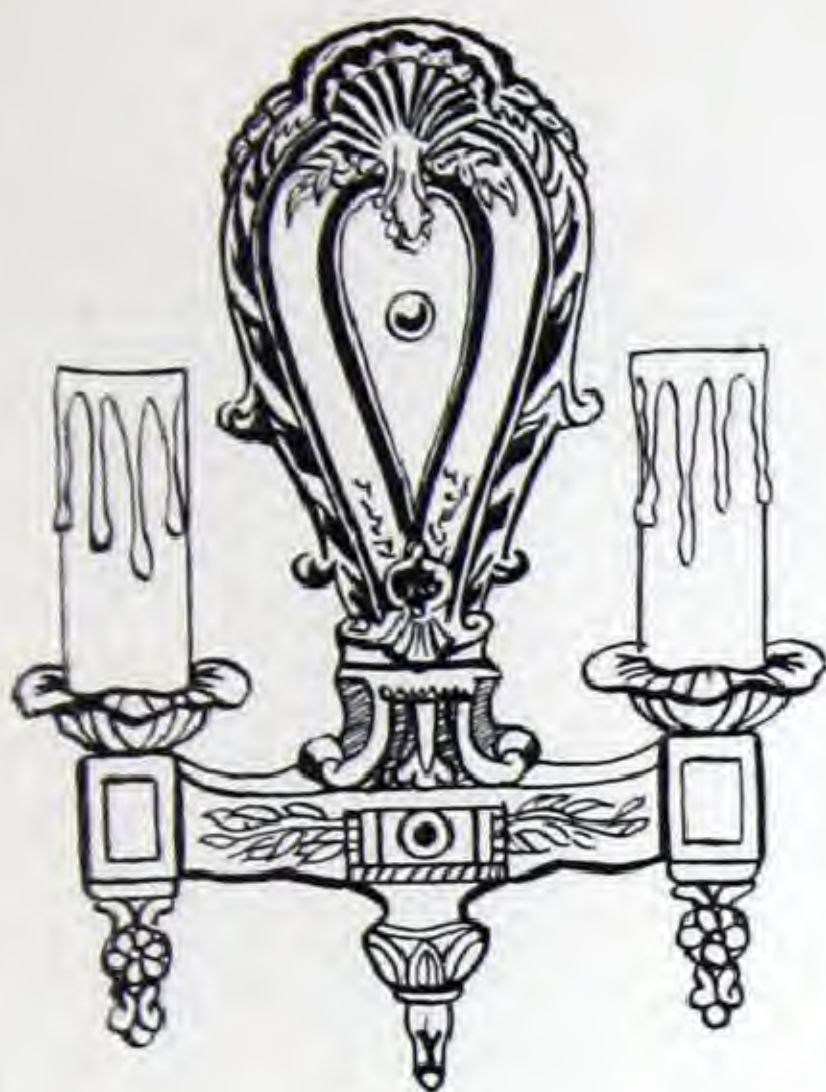
5 light Candle or Drop, wired complete. Finished in Golden Polychrome. Length 27 in., spread 15 in. List Price .....\$8.00

All Our Work  
is  
Guaranteed.

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



# Louis XIV



952

When Ordering:  
Specify Number and Finish Required.

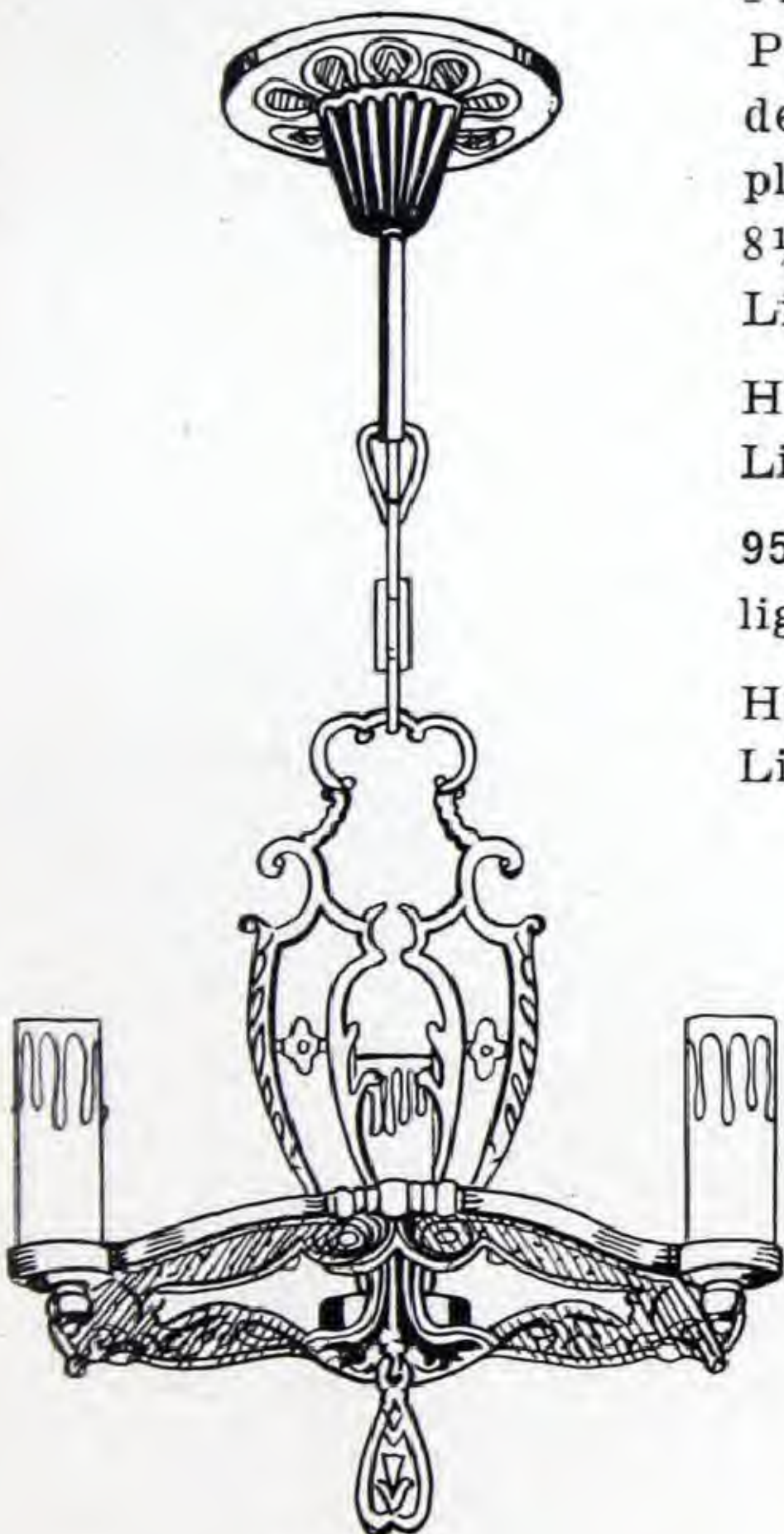
952—Two light wired complete with canopy switch. Finished in Nubian Bronze Polychrome or Golden Polychrome. Back plate  $10\frac{1}{2} \times 3\frac{1}{2}$  in, spread  $8\frac{1}{2}$  in.

List Price .....\$2.80

Highly Polished Silver.  
List Price .....\$3.50

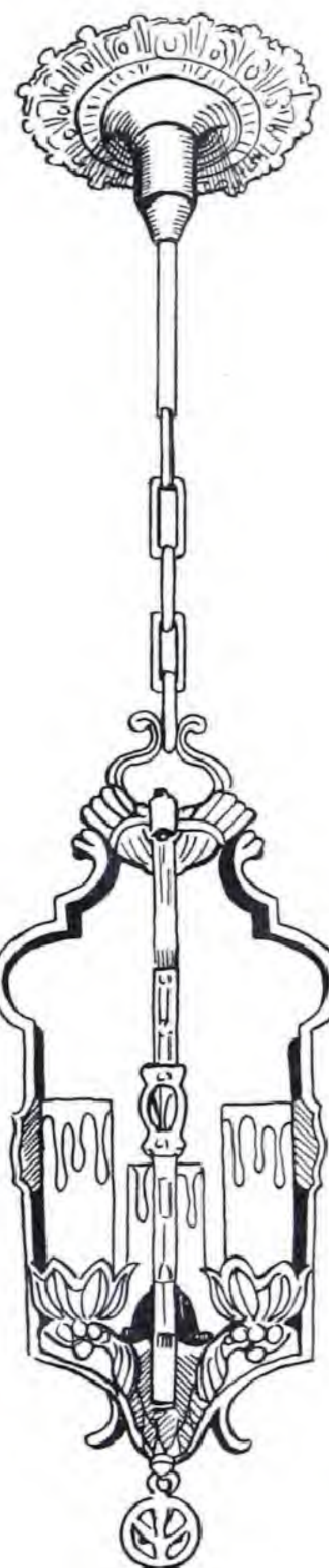
951—Same as above in 1 light. List Price .....\$2.50

Highly Polished Silver.  
List Price .....\$3.00



950

3 light wired complete. Finished in Golden Polychrome. Length 25 in., spread 13 in.  
List Price .....\$6.00



975

3 light wired complete. Finished in Golden Polychrome. Length 39 in., spread 7 in.  
List Price .....\$8.00  
Highly Polished Silver. List Price .....\$9.50

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



# Pompadour

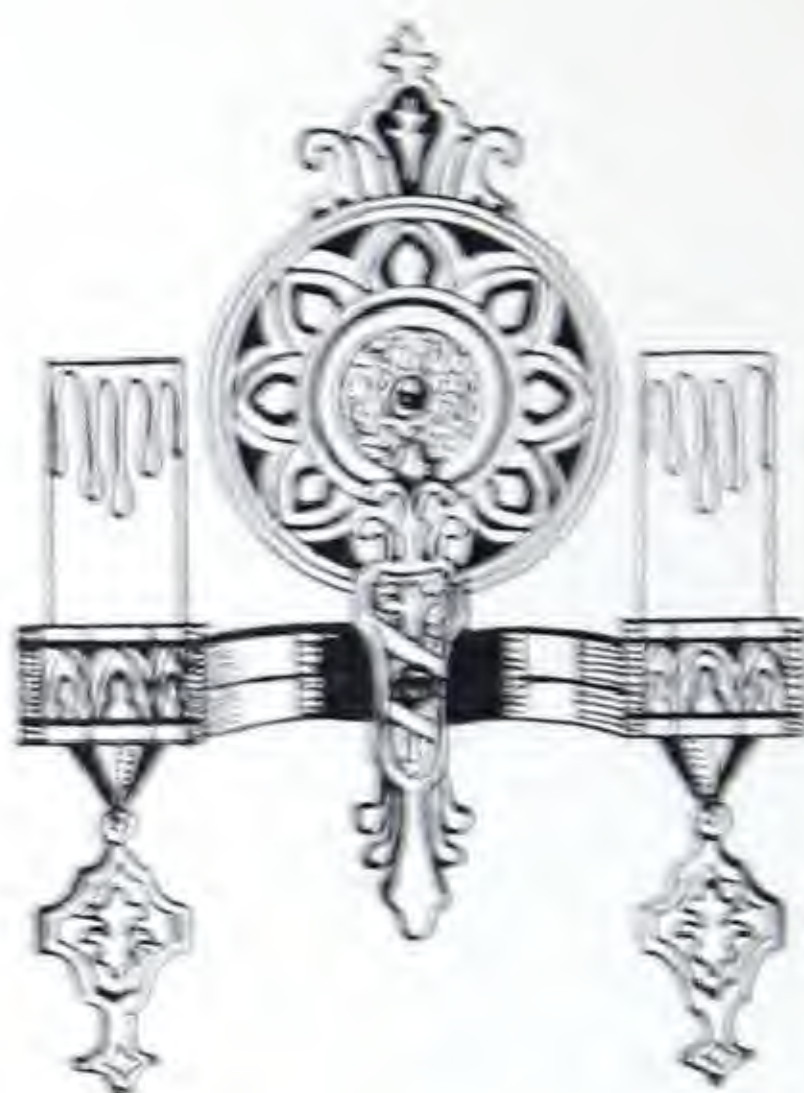
Smart, Practical  
Designs



1001

1 light wired complete, with canopy switch. Finished in Highly Polished Silver. Back plate  $5\frac{1}{2} \times 5\frac{1}{2}$  in., front  $11\frac{1}{2} \times 4\frac{1}{2}$  in., extends  $3\frac{1}{2}$  in.

List Price .....\$3.50



506

2 light wired complete with canopy switch. Finished in Golden Polychrome or Nubian Bronze Polychrome. Back plate  $10\frac{1}{2}$  in. by 4 in., spread 8 in. List Price .....\$4.50 Highly Polished Silver.

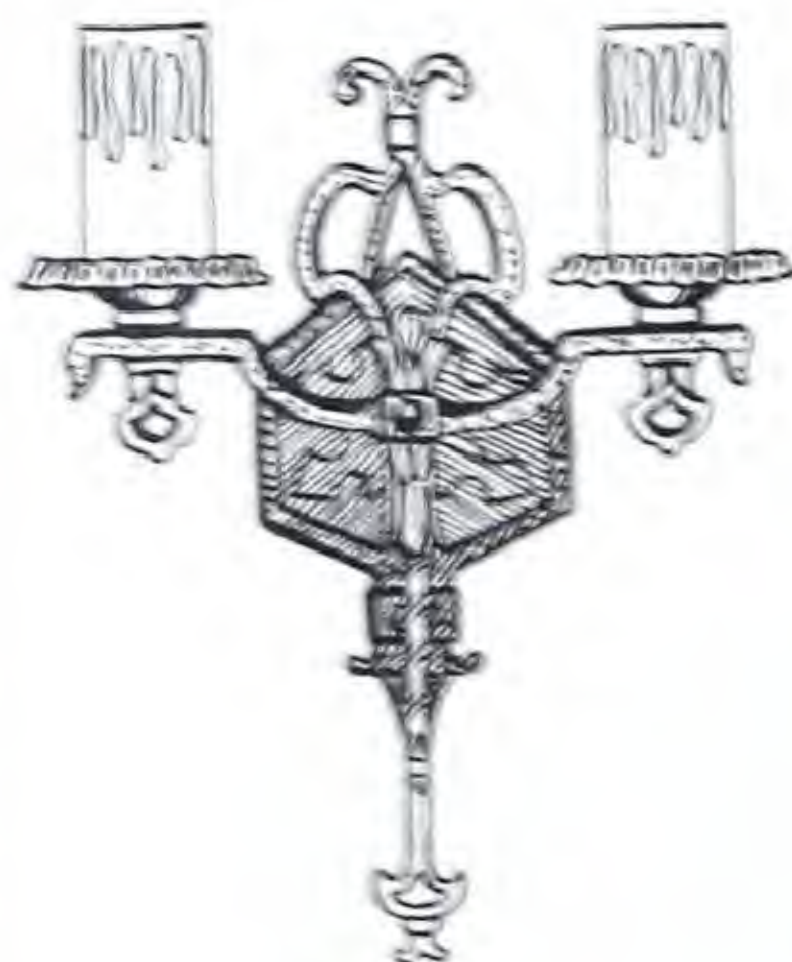
List Price .....\$5.00



1002

2 light wired complete, with canopy switch. Finished in Highly Polished Silver. Back plate  $5\frac{1}{2} \times 5\frac{1}{2}$  in., front  $12 \times 7\frac{1}{2}$  in.

List Price .....\$4.50



1004

2 light wired complete, with canopy switch. Finished in Highly Polished Silver. Back plate  $9\frac{1}{2} \times 4$  in., front  $12 \times 9$  in.

List Price .....\$5.00



1006

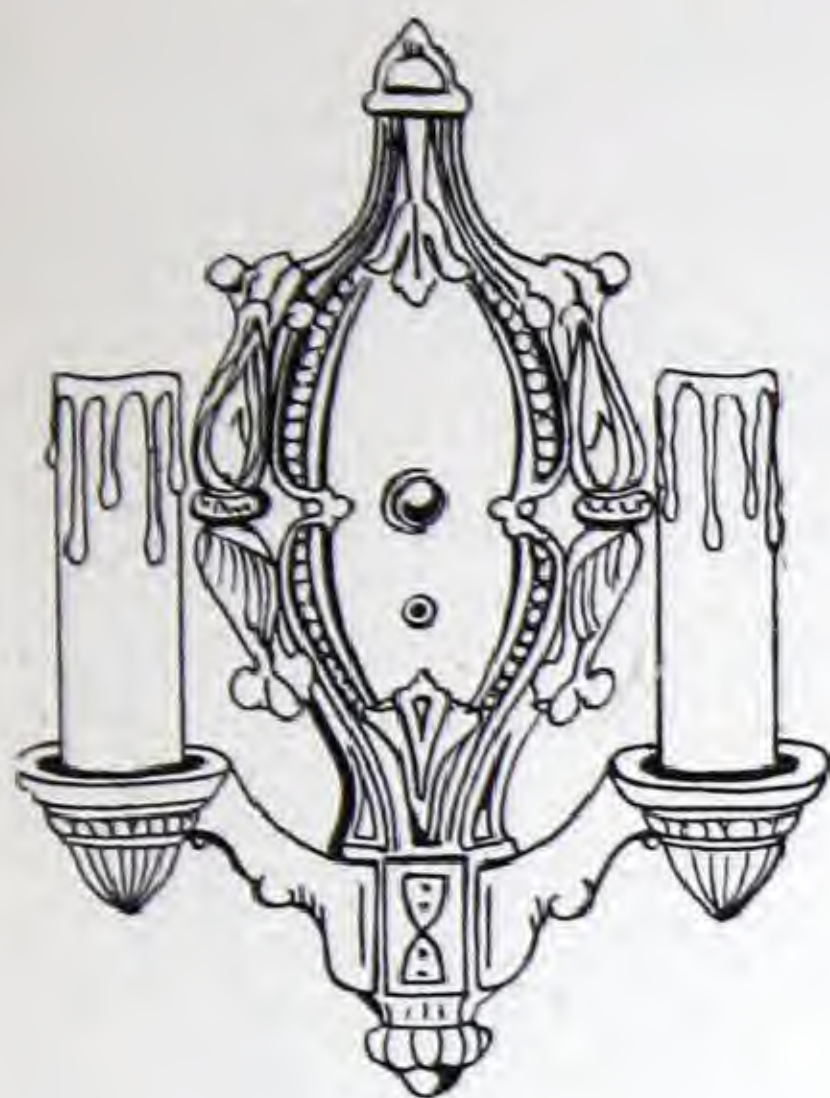
2 light wired complete, with canopy switch. Finished in Gold and Iron, or Silver and Iron. Back plate  $9\frac{1}{2} \times 4$  in., front  $12$  in. by  $9$  in.

List Price .....\$5.00

Highly Polished Silver.  
List Price .....\$5.50



# Bedroom Brackets



592

2 light wired complete, with canopy switch. Finished in Nubian Bronze Polychrome, Golden Polychrome or Ivory Polychrome. Back plate 10 x 4 in., spread 7 in.

List Price .....\$2.80

591—Same as above in one light. List Price .....\$2.50



551

1 light wired complete with canopy switch. Finished in Nubian bronze Polychrome, Golden Polychrome or Ivory Polychrome. Back plate 10½ in. by 4½ in., extends 4 in.

List Price .....\$2.50

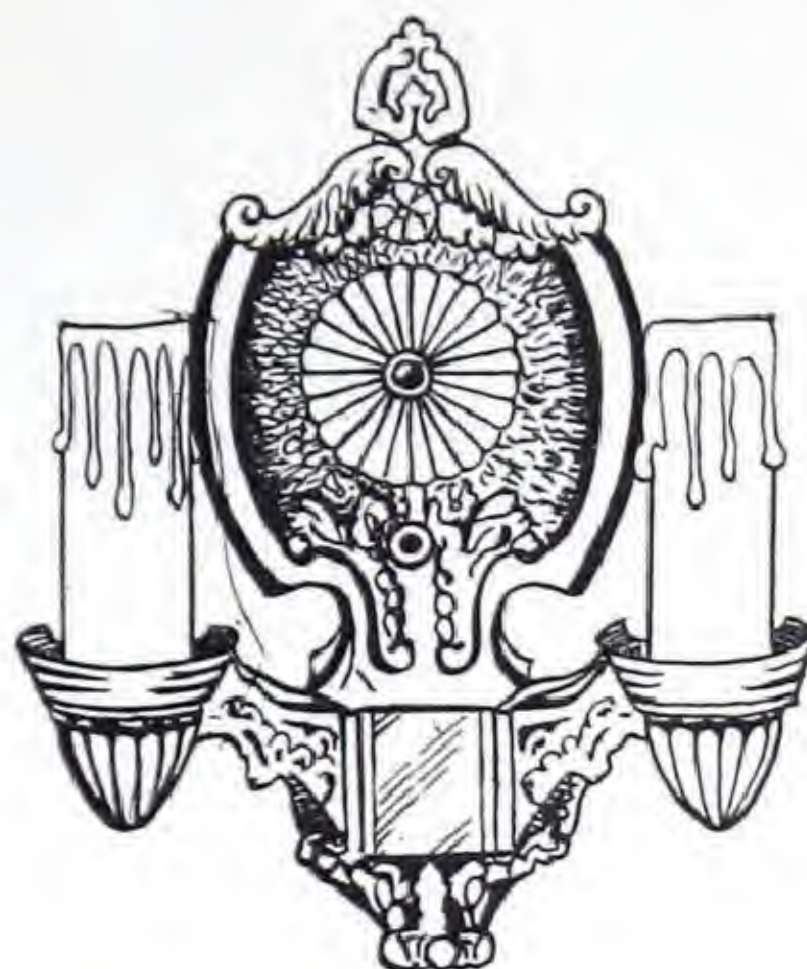


561

1 light wired complete. Finished in Ivory Polychrome or Golden Polychrome. Back plate 11 x 4 in., extends 4 in.

List Price .....\$2.00

Buy Goods  
Made in  
Western Canada.

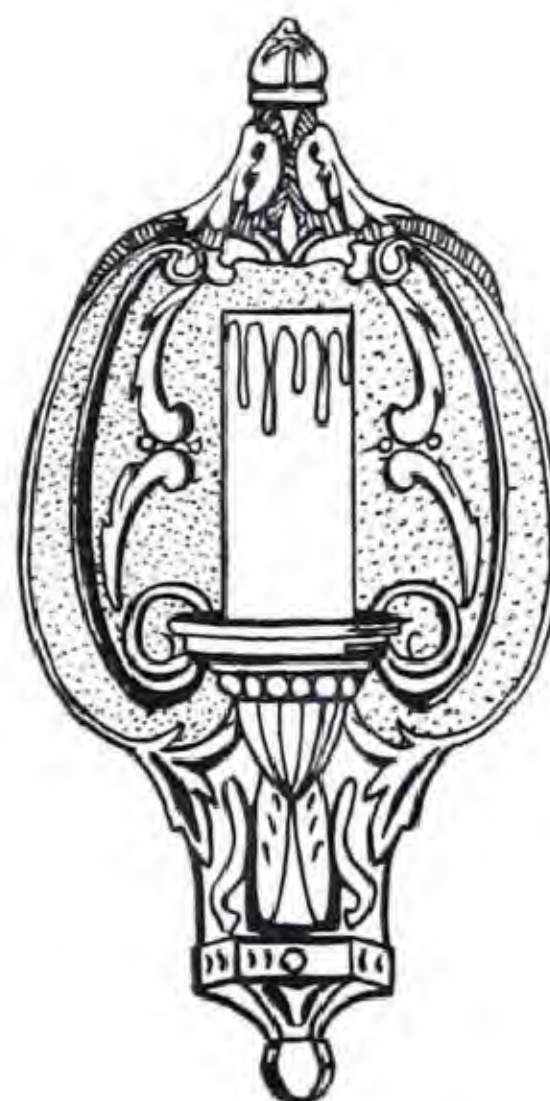


572

2 light wired complete, with canopy switch. Finished in Ivory Polychrome. Back plate 9 x 4¼ in., spread 7 in.

List Price .....\$3.00

571—Same as above in one light. List Price .....\$2.50



581

1 light wired complete, with canopy switch. Finished in Ivory Polychrome or Golden Polychrome. Back plate 8½ x 4¼ in., extends 4 inches.

List Price .....\$2.00

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



## Bedroom Ceiling Fixtures



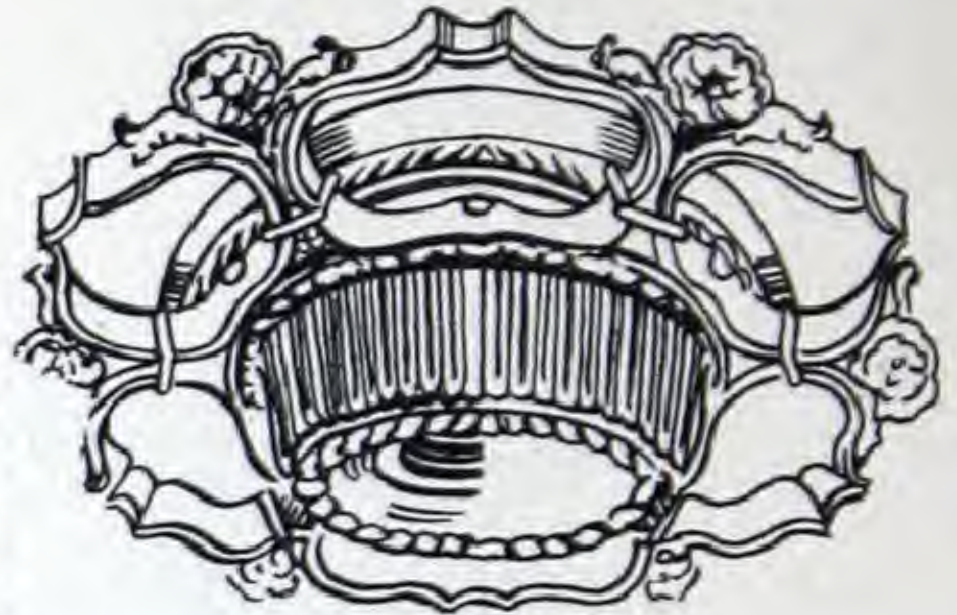
205

2 light Ceiling, wired. Finished in Golden Polychrome or Ivory Polychrome. Length 2½ in., spread 13 x 8 in. List Price .....\$2.80



201

1 light Ceiling, wired. Finished in Golden Polychrome or Ivory Polychrome. Length 2¼ in., spread 6 in. List Price .....\$1.20



204

1 light Ceiling, wired complete. Finished in Golden Polychrome, Ivory Polychrome or Silver. Length 2¾ in., spread 9 in. List Price .....\$2.80



202

1 light Ceiling, wired. Finished in Golden Polychrome or Ivory Polychrome. Length 2½ in., spread 5½ in. List Price .....\$1.10

On this page are grouped an attractive selection of appropriate fixtures for Bedroom lighting. The lovely and pleasing effect obtained by this combination of delicate colors is particularly adaptable for Bedroom decoration and harmonizes with any artistic bedroom setting.



203

1 light Ceiling, wired. Finished in Golden Polychrome or Ivory Polychrome. Length 2½ in., spread 6¼ in. List Price .....\$1.10



206

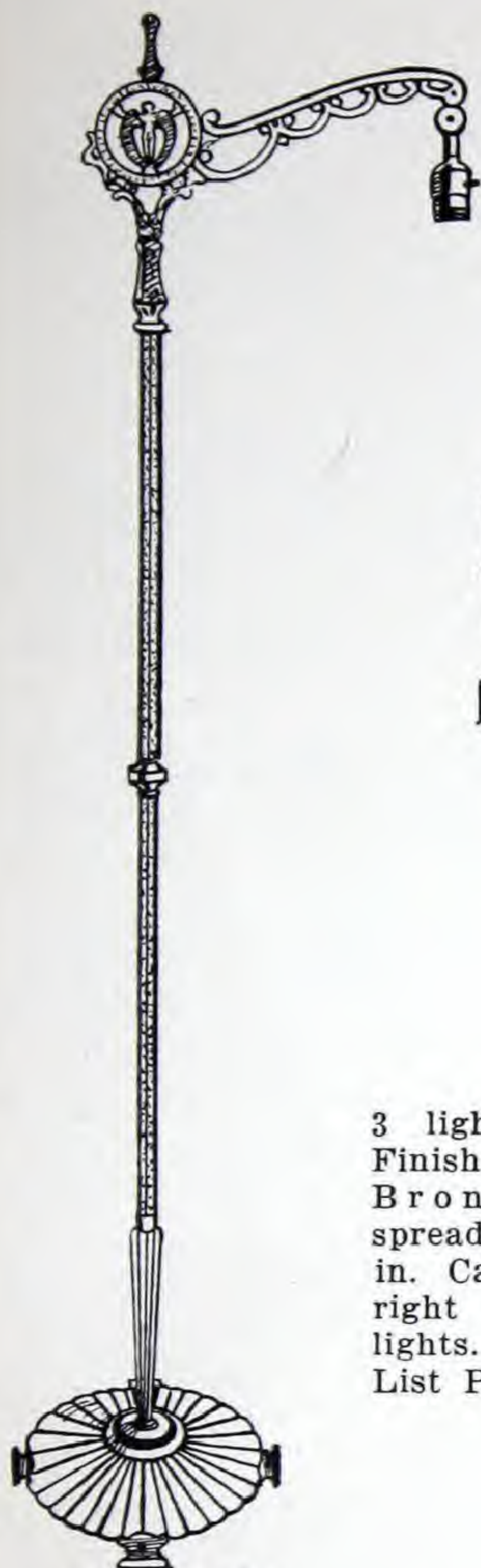
2 light Ceiling, wired. Finished in Golden Polychrome and Ivory Polychrome. Length 2½ in., spread 12¾ by 8 in. List Price .....\$2.80

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



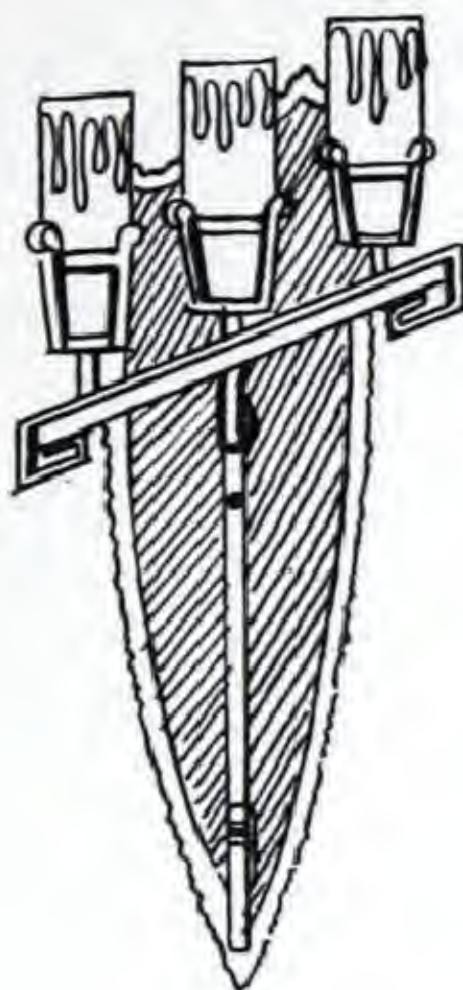
# Tudor

All Our Work  
is  
Guaranteed.



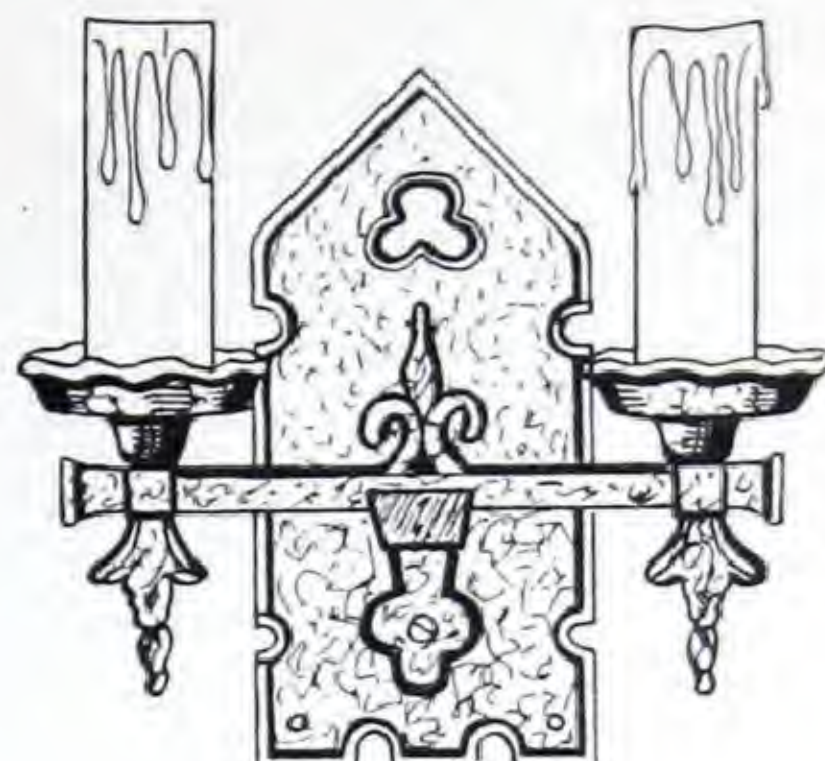
560

560—Bridge Lamp, one of our newest models which we offer, confident you will find it a banner seller. The stand which is of unique design is constructed of solid cast bronze and finish is Patina bronze. Stand is 62 in. high, arm spread 12 in. and base 10 in. Equipped with cord and plug.  
List Price .....\$21.00



508

3 light wired complete. Finished in Nubian Bronze. Length 15 in., spread 8½ in., extends 4 in. Can be had in both right and left directed lights.  
List Price .....\$8.50



1008

1008 — Two light wired complete, with canopy switch. Finished in Nubian Bronze Polychrome. Back plate 7 x 4 in., spread 9 in.

List Price .....\$4.00

Highly Polished Silver.

List Price .....\$4.80

1007—Same as above in 1 light. List Price .....\$3.00

Highly Polished Silver.

List Price .....\$3.50



208

2 light wired, complete. Finished in Nubian Bronze Polychrome. Length 10 in., spread 5¼ in., extends 4 in.

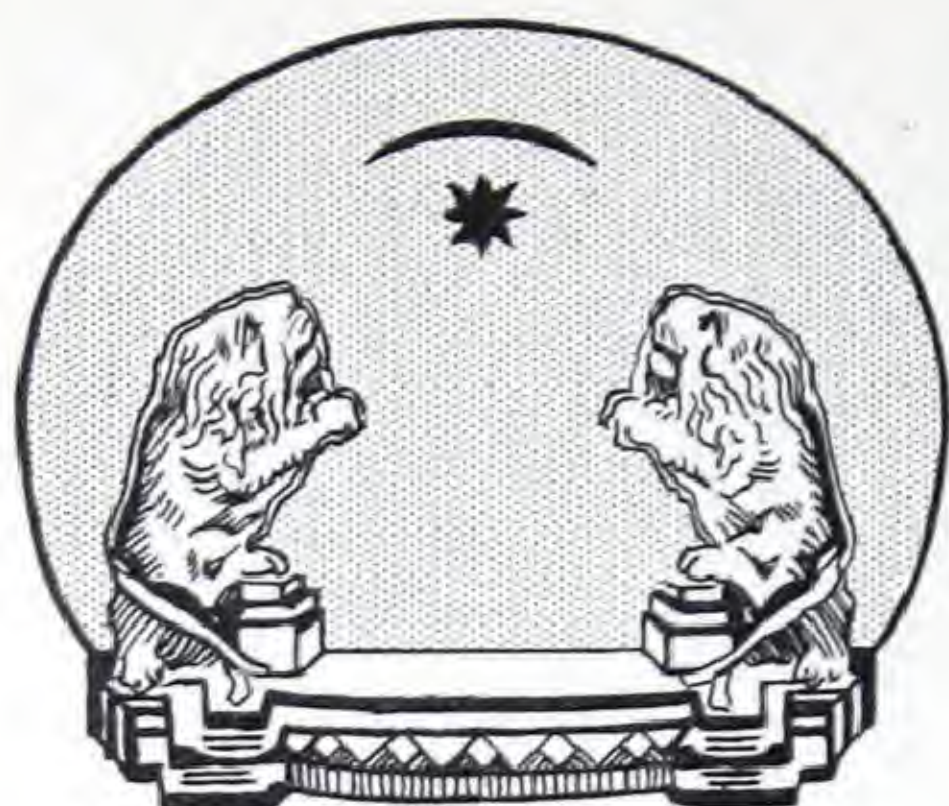
List Price .....\$8.50

We Can Cast  
From Your  
Designs.

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



## Modern Table Lamps



555

555—Lion Shadow Lamp. Beautiful detail of design with White Opal Glass. Finished in old Ivory or High Polished Silver. Stands 9 in. high, 11 in. wide and 4 in. deep. Equipped with cord and plug.

List Price .....\$7.00

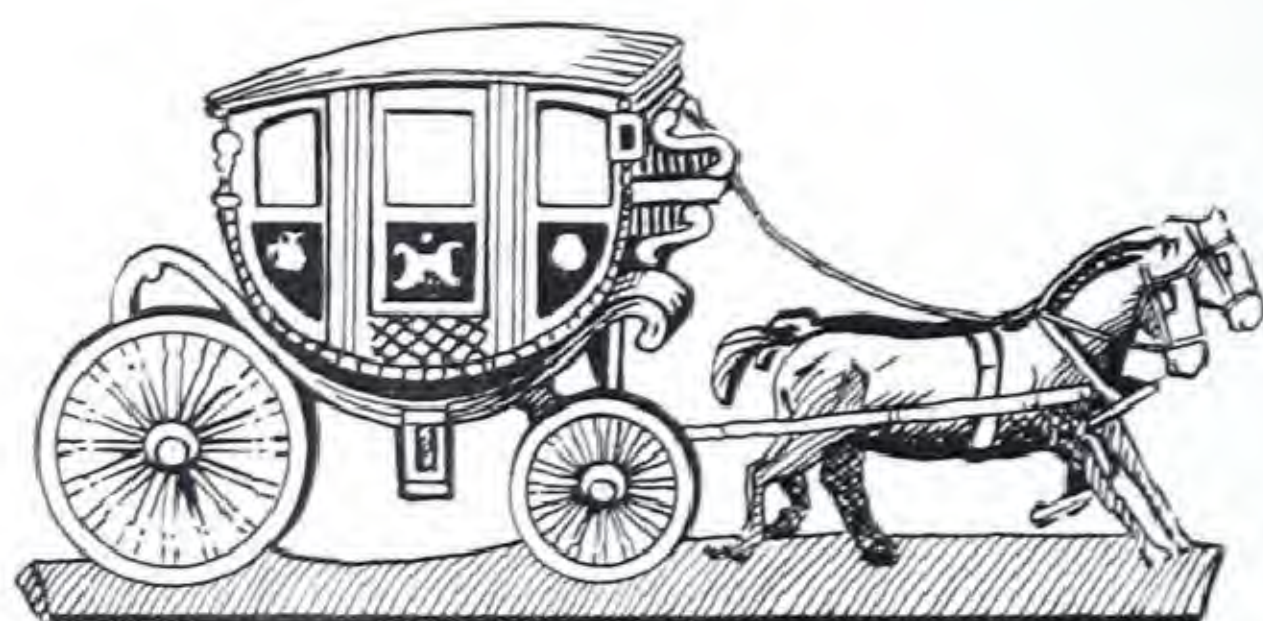
Bevelled Glass equipped. List Price .....\$7.75



568

Delightful new Lamp for the Radio or Occasional Table. Finished in Golden Polychrome. Stands 12 in. and 7 in. wide. Complete with cord and plug.

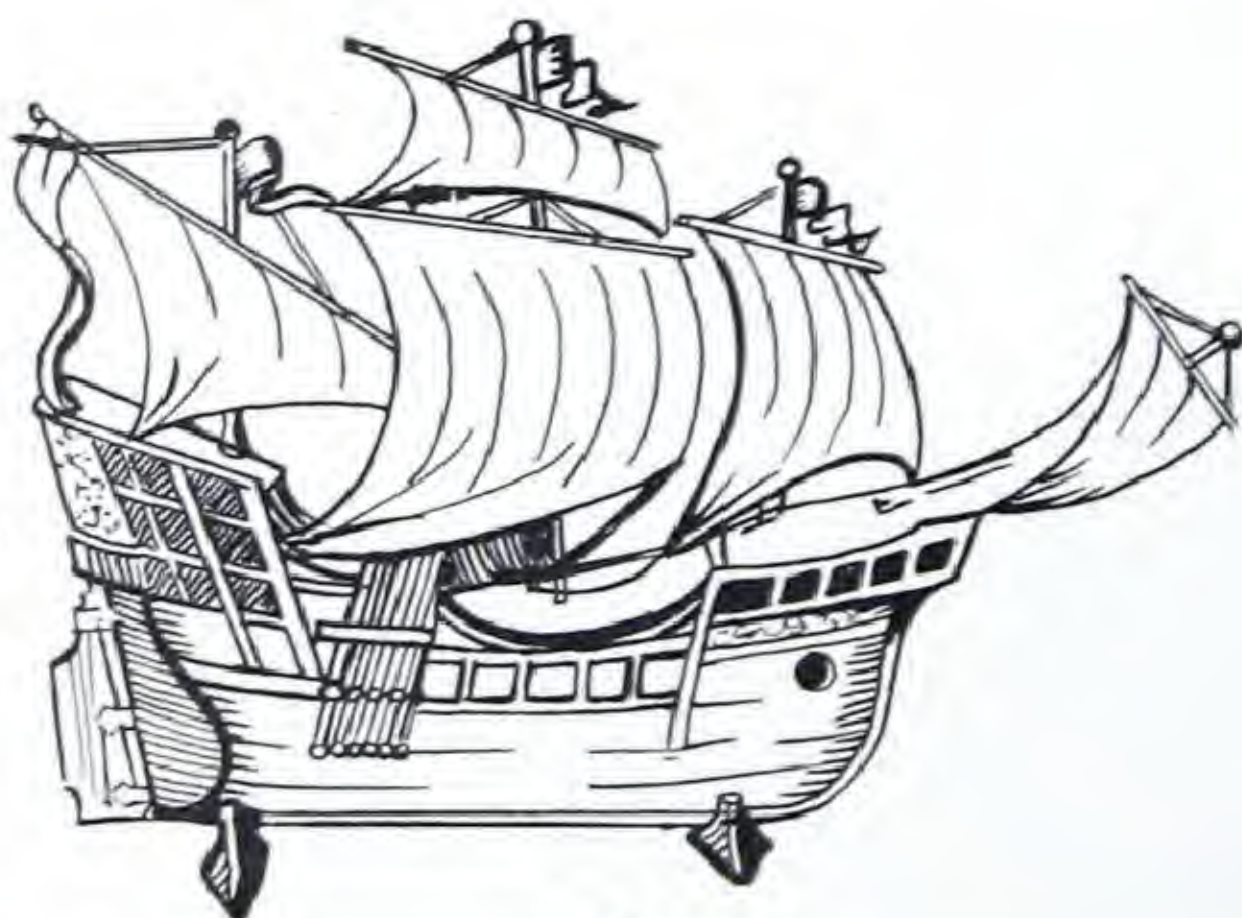
List Price .....\$6.50



567

Electric Lighted Coach Model. Beautifully finished in Golden Polychrome Coach and Nubian Bronze Polychrome Horses. Stands 8 in. high and is 17 in. long. Complete with cord and plug.

List Price .....\$3.50



566

Electric Lighted Ship Model. Beautifully finished in Nubian Bronze or Old Iron. Stands 11½ in. high and is 12½ in. long. Equipped with cord and plug.

List Price .....\$1.80



569

Beautiful Table Lamp, finished in Golden Polychrome or Ivory Polychrome. Is 15 in. high and 7 in. wide. Complete with cord and plug.

List Price .....\$5.50

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



## Car Accessories and Novelties



554

554 — Dancing Girl Radio or End Table Lamp. Beautifully finished in Nubian Bronze Polychrome or Golden Polychrome. Stands 9 in. high and 8 in. wide. Complete with cord and plug.

List Price .....\$2.80

# Winnipeg

10

Car emblem of Winnipeg. Constructed of Cast Aluminum Alloy and Highly Polished. Measures  $10\frac{1}{2} \times 2\frac{3}{4}$  in.

List Price .....\$ .70

Can supply car emblem of any city or town in lots of 50 or more.

List Price .....\$ .70



11

Car emblem of Winnipeg. Constructed of Cast Aluminum Alloy and Highly Polished finish. Measures  $12 \times 2\frac{1}{2}$ .

List Price .....\$ .80

Can supply car emblem of any city or town in lots of 50 or more.

List Price .....\$ .80



12

Foot Accelerator for any make of car. Cast Aluminum Alloy in Highly Polished finish.  $10 \times 2\frac{3}{4}$ .

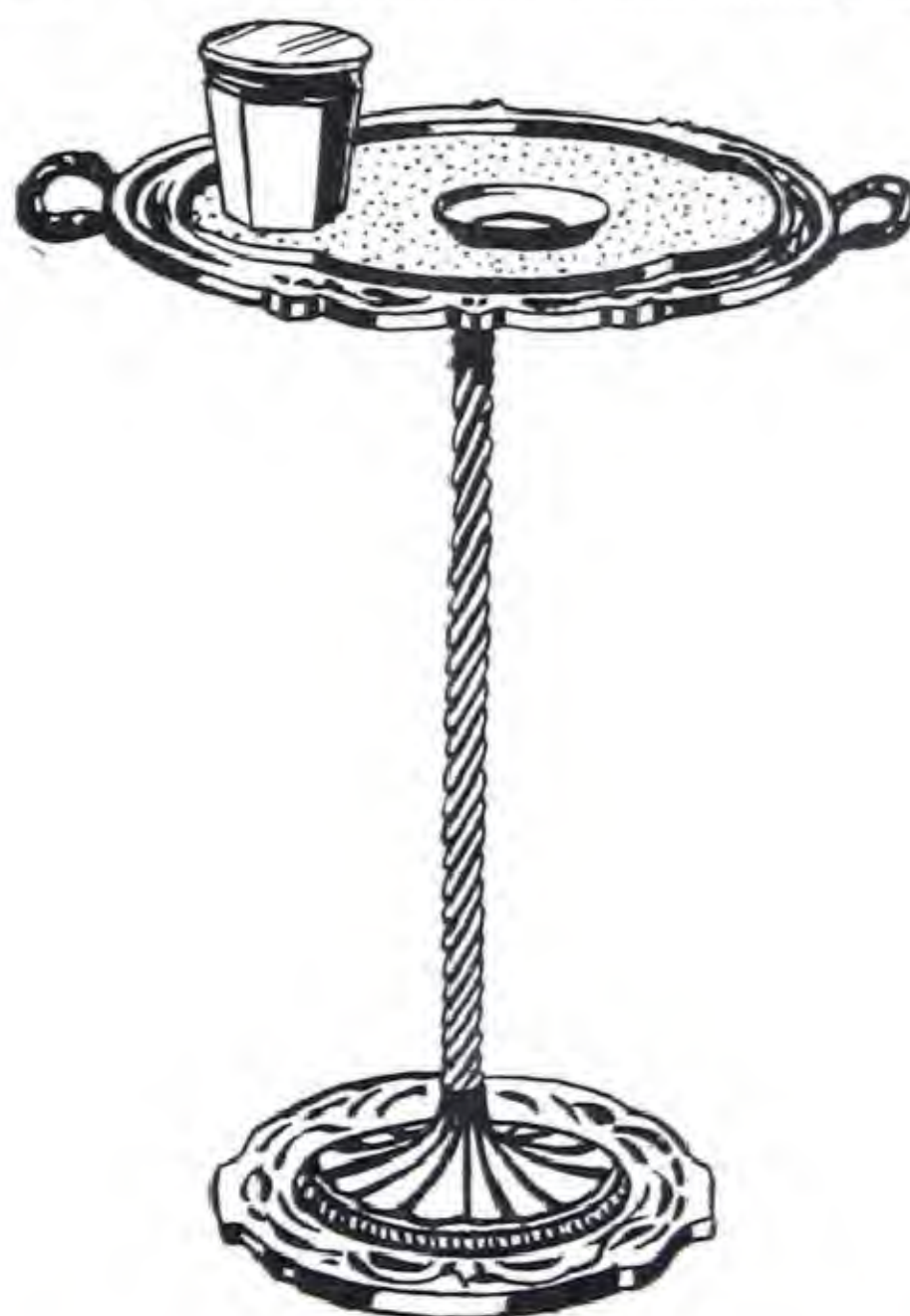
List Price .....\$1.30



570

Smoking Stand, complete with three separate ash trays, finished in Golden Polychrome or Nubian Bronze. Height 30 in., spread 11 in., base  $10\frac{1}{2}$  in.

List Price .....\$7.50



580

Smoking Stand, complete with Tobacco or Cigarette Jar, Small Ash Tray and Large Ash Tray. Height 25 in., top  $18\frac{1}{2} \times 11$  in., base  $10\frac{1}{2} \times 8\frac{1}{2}$  in. Finished in Maroon, Golden Polychrome or Nubian Bronze Polychrome.

List Price .....\$7.50

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



## Cast Aluminum Alloy Cooking Utensils

Buy Goods  
Made in  
Western Canada.



We Can Cast  
From Your  
Designs.

50

Cast Aluminum Triplicate Saucepans. Constructed of Cast Aluminum Alloy and finished in Highly Polished Aluminum. Inside dimensions  $7\frac{1}{2} \times 5\frac{3}{4}$  in., depth 5 in. Each saucepan complete with cover and knob; set complete with Black Wood Handle.

List Price .....\$12.50



60

Cast Aluminum Dutch Oven in Highly Polished Aluminum. Inside dimensions  $9\frac{3}{4} \times 4$  inches. Complete with cover and handle.

List Price .....\$6.00



Cast Aluminum Fry Pan, in Highly Polished Aluminum finish; complete with cover and Black Wood Handle.

No. 8 Fry Pan  $7\frac{3}{4} \times 2$  inches.

List Price .....\$5.00

No. 9 Fry Pan  $10\frac{3}{4} \times 2\frac{1}{4}$  inches.

List Price .....\$5.50

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



# Welco Ornamental Swinging Cranes

Constructed of Cast Aluminum Alloys. Equipped with  
Six Rings on each Crane.



169

Finish: Black and Gold; Silver and Gold; Red and Gold, or Rustic Iron.  
Bracket  $1\frac{3}{4} \times 4\frac{3}{4}$  inches. Projection 3 inches. Arm length 15 inches. Suitable  
for Bay Windows.

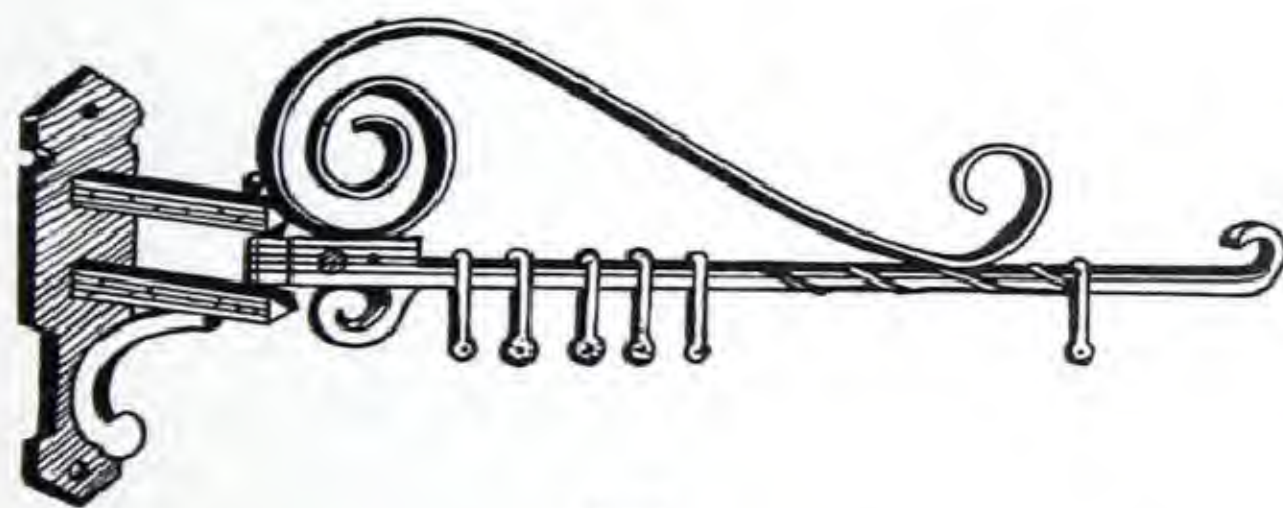
List Price .....\$5.00



159

Finish: Black and Gold; Silver and Gold; Red and Gold, or Rustic Iron.  
Bracket  $1\frac{3}{4} \times 4\frac{3}{4}$  inches. Projection 3 inches. Arm length 21 inches.

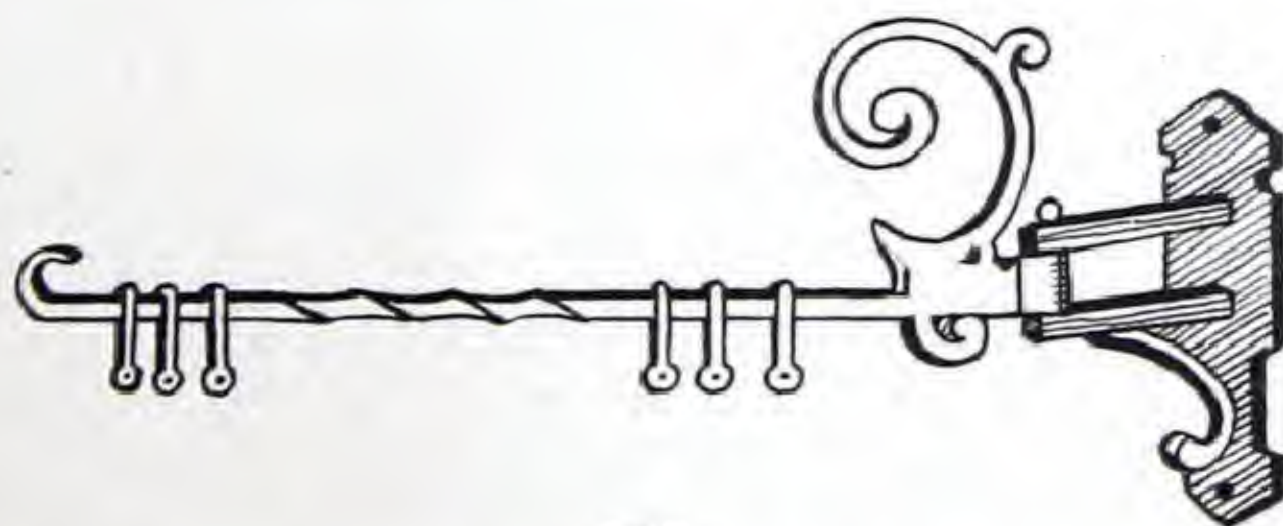
List Price .....\$4.80



149

Finish: Black and Gold; Silver and Gold; Red and Gold, or Rustic Iron.  
Bracket  $1\frac{1}{2} \times 6$  inches. Projection 3 inches. Arm length 19 inches.

List Price .....\$3.00



150

Finish: Black and Gold; Silver and Gold; Red and Gold, or Rustic Iron.  
Bracket  $1\frac{1}{2} \times 6$  inches. Projection 3 inches. Arm length 19 inches.

List Price .....\$2.80

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



# Welco Round Pole Ornamental Curtain Sets

Constructed of Cast Aluminum, Ornaments as described under each set.



9200

High grade finish of Black and Gold or Red and Gold, Silver and Gold, or Rustic Iron; with 12 rings, one centre ornament  $12\frac{1}{2} \times 5$  inches, two end ornaments  $9 \times 3\frac{1}{4}$  inches, arms  $5 \times 5\frac{1}{4}$  inches and 4 feet  $\frac{7}{8}$  twisted tubing.  
List Price .....\$8.50



9400

High grade finish of Black and Gold or Red and Gold, Silver and Gold, or Rustic Iron; with 12 rings, one centre ornament  $9\frac{1}{2} \times 4$  inches, two end ornaments  $5 \times 2\frac{1}{2}$  inches, 2 arms  $5 \times 5\frac{1}{4}$  inches and 4 feet  $\frac{7}{8}$  twisted tubing.  
List Price .....\$7.50



9300

High grade finish of Black and Gold, Red and Gold, Silver and Gold, or Rustic Iron, with 12 rings, one centre ornament  $4\frac{1}{2} \times 2$  inches, two end ornaments  $6 \times 2\frac{1}{2}$  inches, two arms  $5 \times 5\frac{1}{4}$  inches and 4 feet  $\frac{7}{8}$  twisted tubing.  
List Price .....\$8.50

On Small Orders  
We Will Ship  
Within 3 Days.



9210

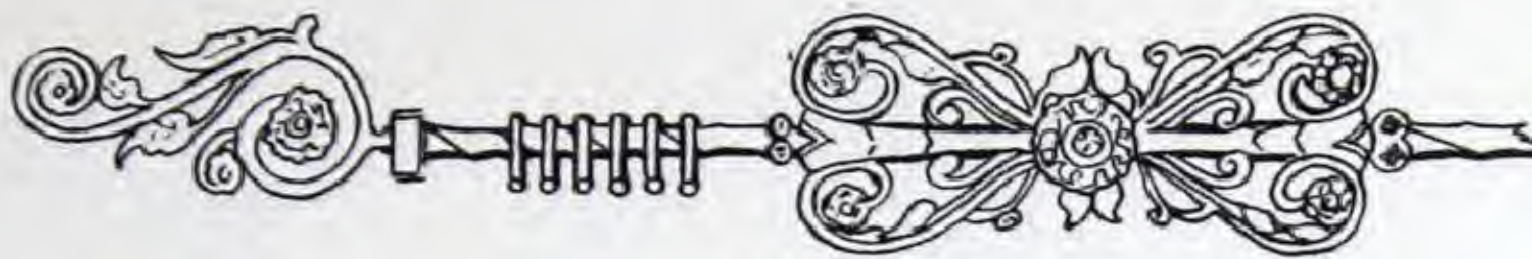
Round Pole Bracket, constructed of Cast Aluminum Alloy, and measures  $5 \times 5\frac{1}{4}$  inches.

All Our Work  
is  
Guaranteed.

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



## Drapery Rods



8810

High grade finish of Black and Gold, Silver and Gold, Red and Gold, or Rustic Iron; with 12 rings, one centre ornament 12x6 inches, two end ornaments 9½ x 4 inches, two brackets 5 x 5¼ inches and 4 feet 7/8 twisted tubing. List Price .....\$9.00



9800

High grade finish of Black and Gold, Red and Gold, Silver and Gold, or Rustic Iron; with 12 rings, one centre ornament 15 x 5 inches, two end ornaments 8 x 3½ inches, two brackets 5 x 5¼ inches and 4 feet 7/8 twisted tubing. List Price .....\$9.00



9100

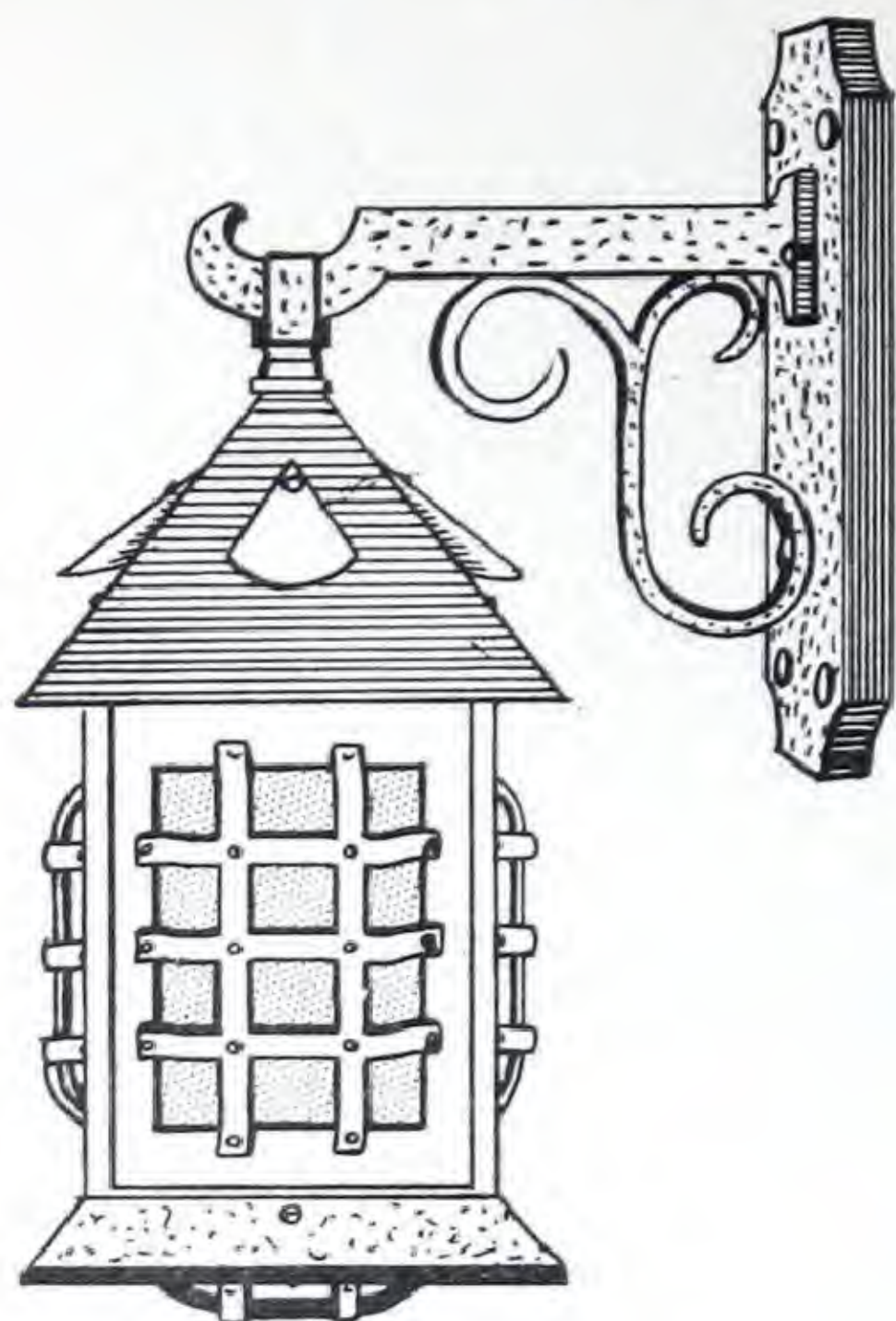
High grade finish of Black and Gold, Red and Gold, Silver and Gold, or Rustic Iron; with 12 rings, one centre ornament 16 x 2¾ inches, two end ornaments 5 x 2½ inches, two brackets 5 x 5¼ inches and 4 feet 7/8 twisted tubing. List Price .....\$7.50

**Maximum single length of Curtain Pole  
16 feet. Extra Curtain Pole required for  
Curtain Sets can be furnished at—  
60c list per foot.**



# Interior and Exterior Gothic Fixtures

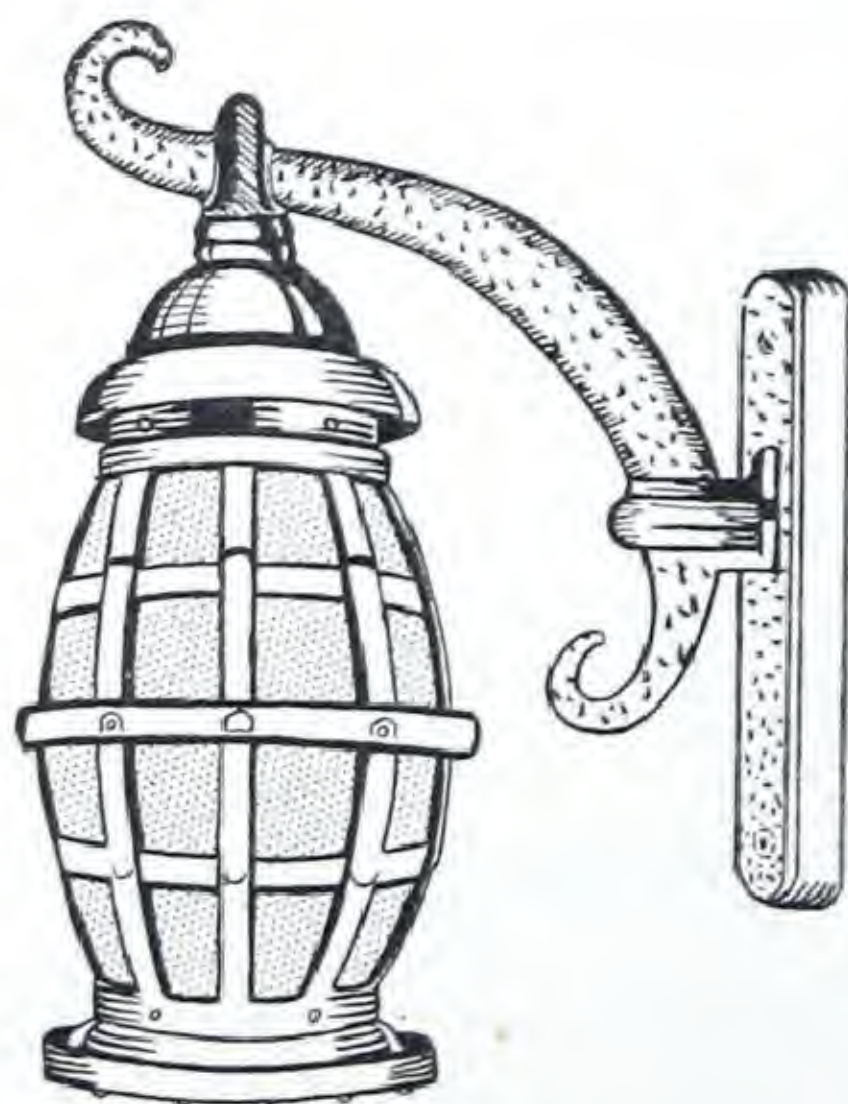
Constructed of Cast Aluminum Alloy



736

1 light wired complete. Finished in Bronze, Black or Verdi Green. Back plate  $9\frac{1}{2} \times 4\frac{1}{2}$  in., lantern  $12 \times 6\frac{1}{2}$  in., extends  $10\frac{1}{4}$  in., height over-all  $16\frac{1}{2}$  in. Complete with Glass.

List Price .....\$15.00



740

1 light wired complete. Finished in Bronze, Black or Verdi Green. Back plate  $8\frac{1}{4} \times 5\frac{1}{4}$  in., length over-all 14 in., extends  $10\frac{1}{2}$  inch. Complete with Glass.

List Price .....\$16.00



734

1 light wired complete. Finished in Bronze, Black or Verdi Green. Length over-all 29 in., lantern  $14 \times 6\frac{1}{2}$  in. Complete with Glass.

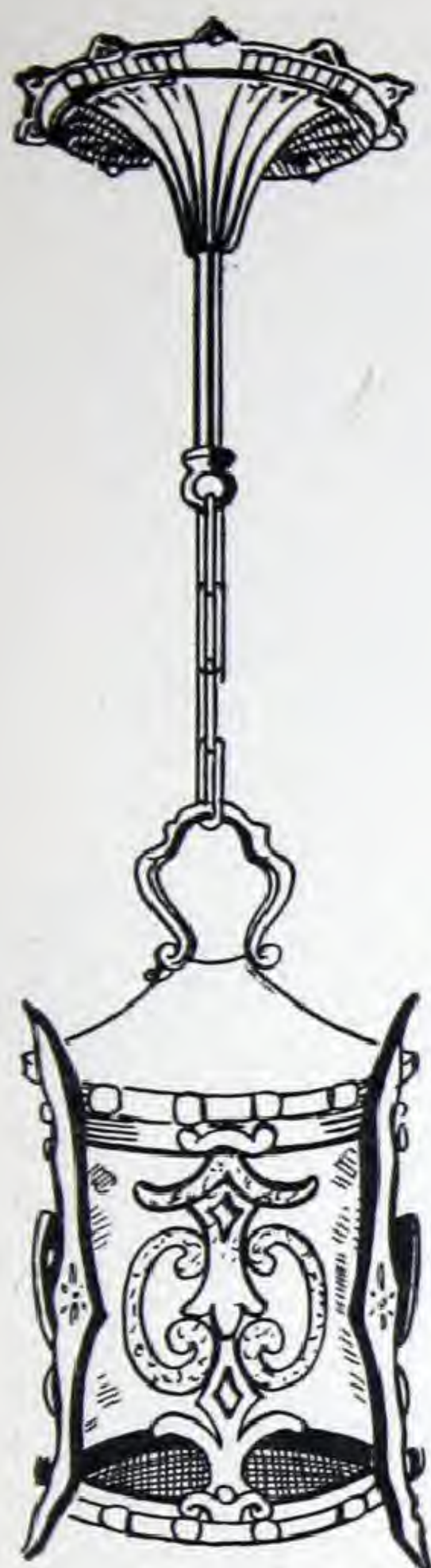
List Price .....\$14.00

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



# Modern Roccoco Interior Lighting Fixtures

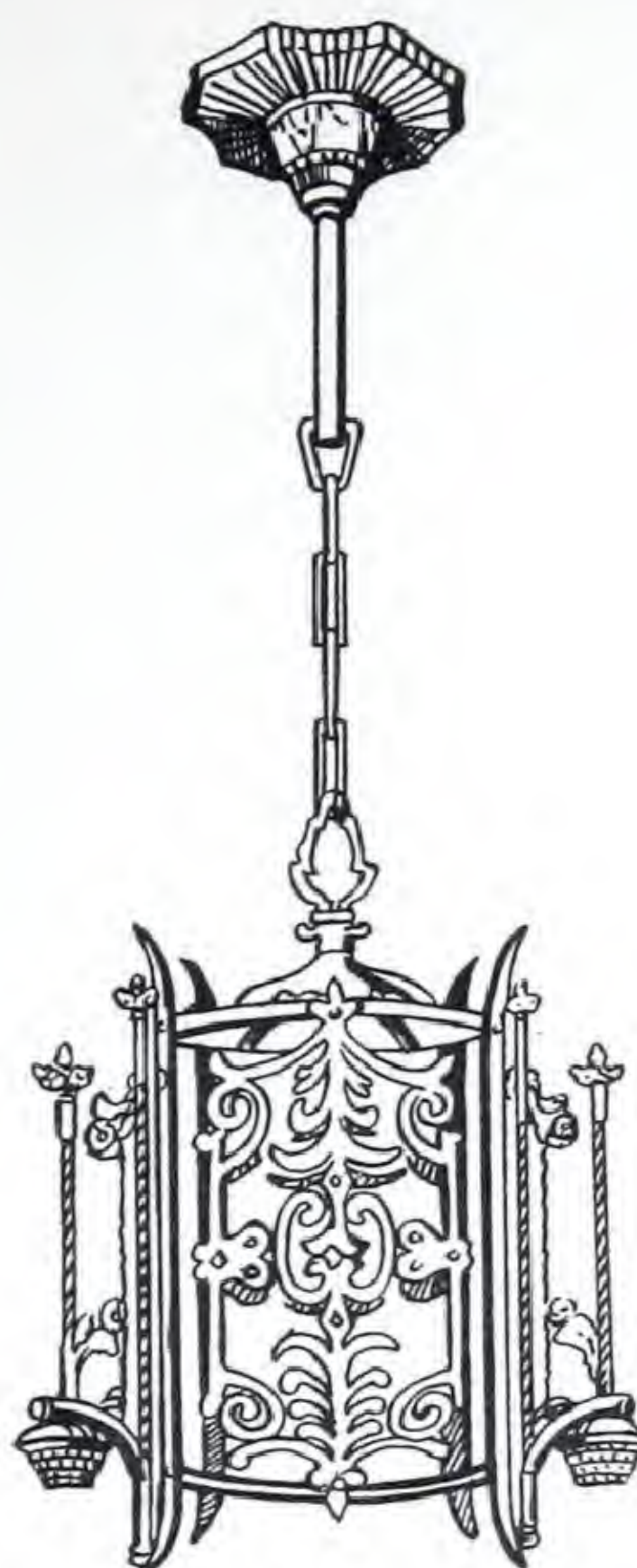
Constructed of Cast Aluminum Alloy and Highly Finished



719

1 light wired complete. Finished in Bronze, Black or Verdi Green. Length over-all 22 in., lantern  $8\frac{1}{4}$  x  $4\frac{1}{2}$  in. Complete with Plastacele Cylinder.  
List Price .....\$5.50

Note:  
Prices do not  
include  
Sales Tax



720

5 light wired complete. Finished in Black, Bronze or Verdi Green. Length over-all 34 in., lantern only 13 x 8 in., spread of arms to arm 13 in. Complete with plastacele cylinder.  
List Price .....\$21.00  
721—Same as above in one light.  
List Price .....\$14.00

## SPECIAL OFFER

We are giving our customers a special deal good until the 1st day of September, 1932.

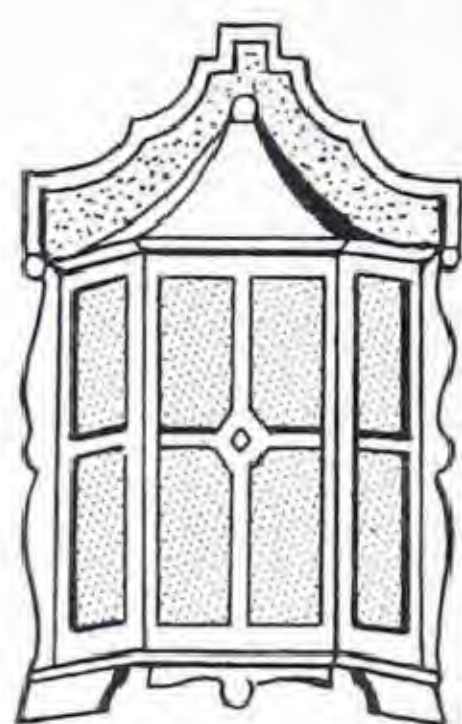
With every order of \$100.00 or over accompanied by cash we will give absolutely free one set of No. 50 Triplicate Saucepans, on Page 22.

With every order of \$50.00 or over accompanied by cash we will give absolutely free one only Nos. 555, 566, 567, 568, 569, Electric Lighted Lamp, on Page 20 or one Curtain Rod Set on Page 24.

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG

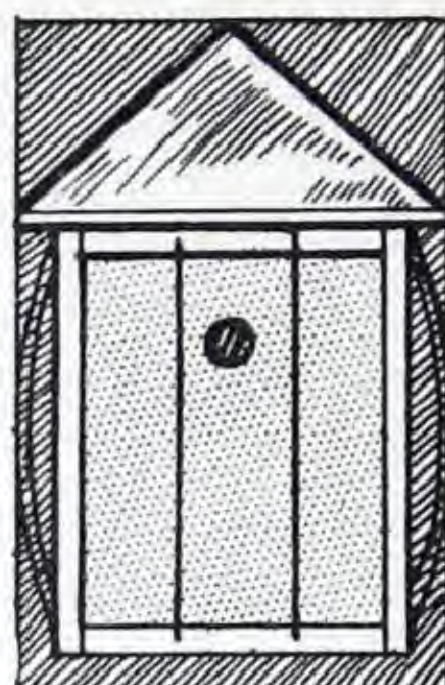


## Medieval Outdoor Lanterns



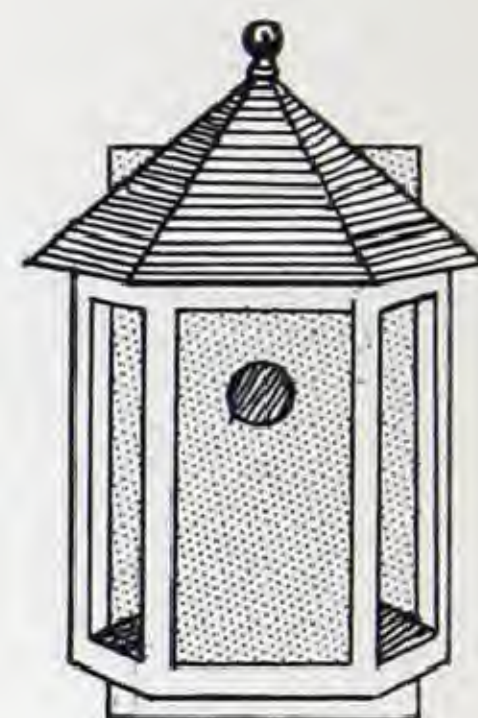
7581

1 light cast, wired complete. Finished in Black, Bronze or Verdi Green. Length 10½ in., spread 6½ in., extends 3½ in.  
List Price .....\$4.50



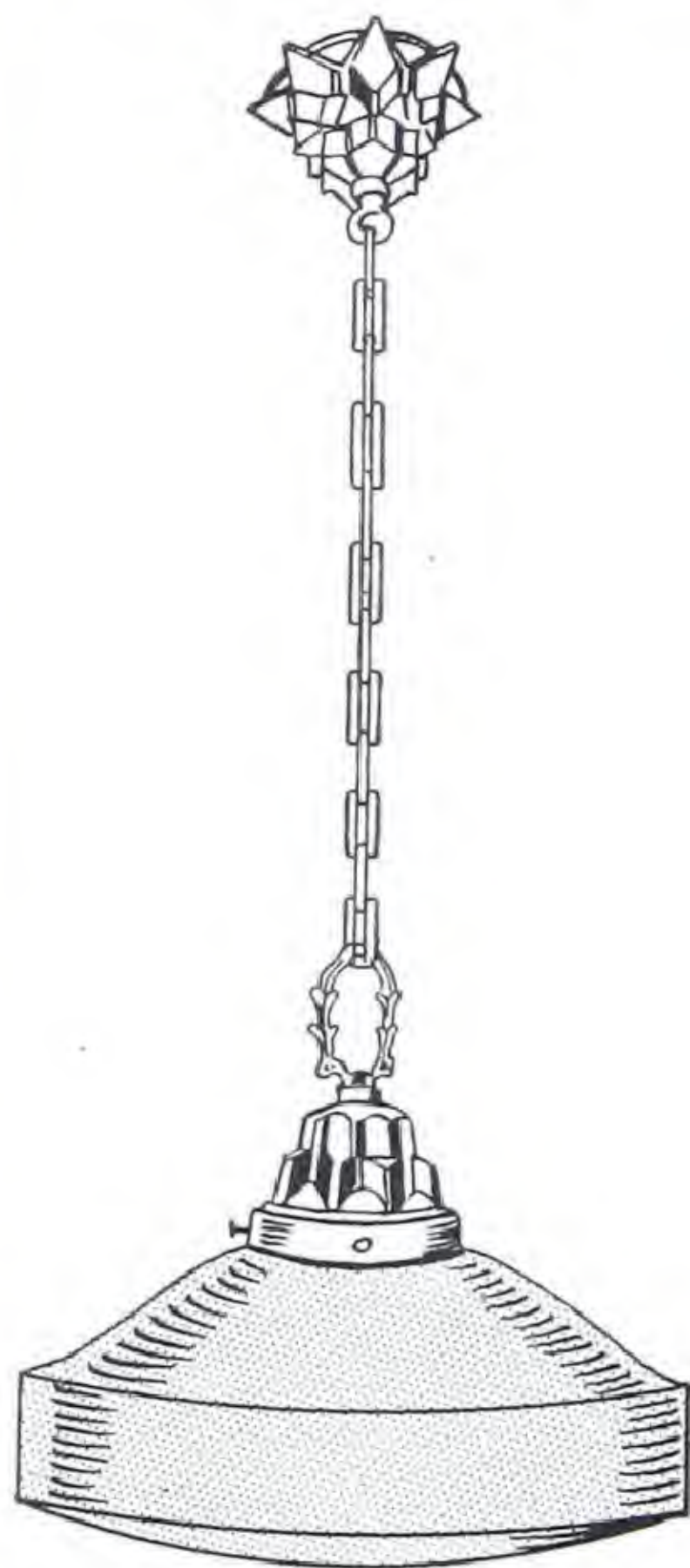
7205

1 light, wired complete. Finished in Black, Bronze or Verdi Green. Length 7¾ in., spread 4½ in.  
List Price .....\$4.00



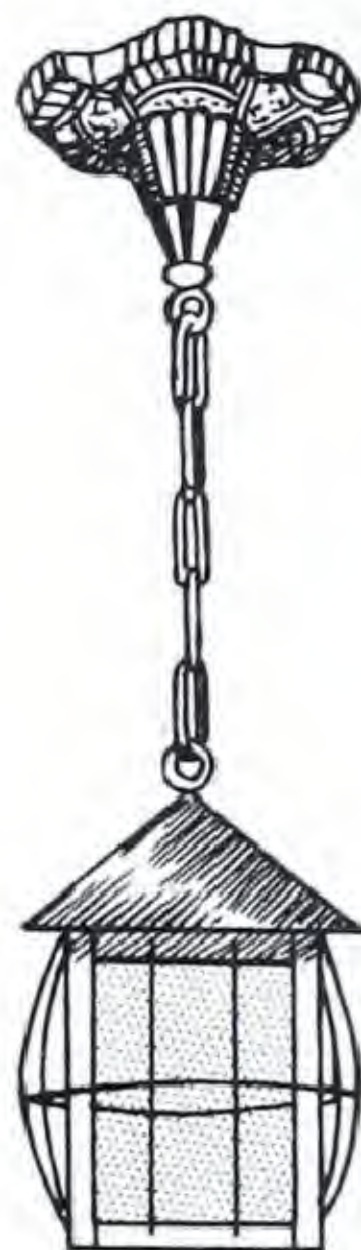
7367

1 light, wired complete. Finished in Black, Bronze or Verdi Green. Back plate 5x8, lantern 6¾x3½ in.  
List Price .....\$4.00



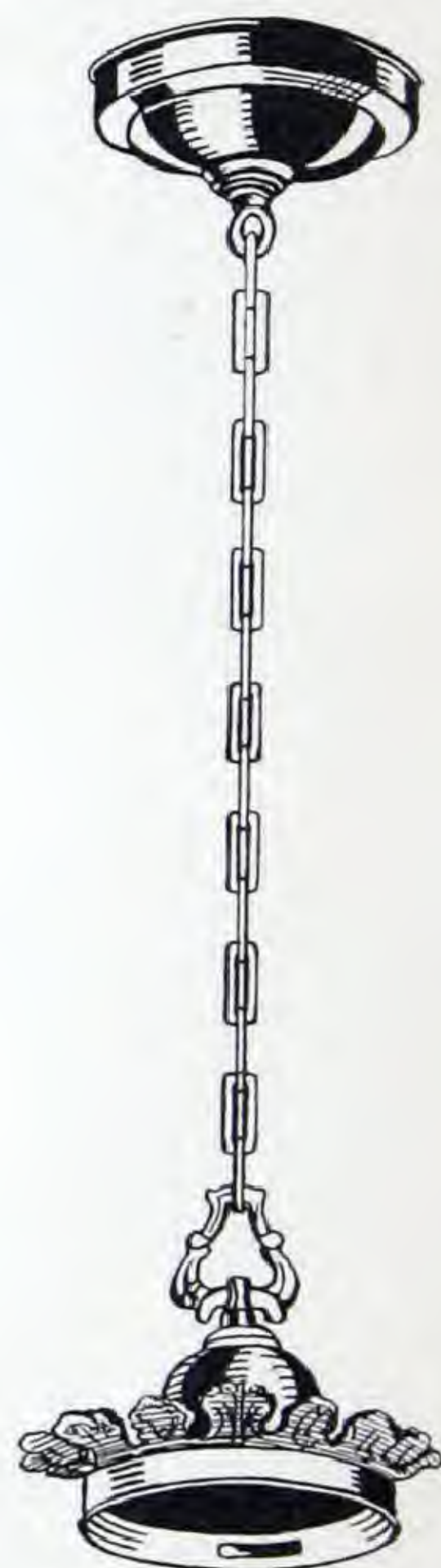
7496

Modern Hanger. 6 in. fitter, less glass. Hanger type. 32 inches long. Finished in Bronze.  
List Price .....\$5.50  
7497—Same as above in 4 in. fitter.  
List Price .....\$5.00



7475

1 light, wired complete. Finished in Black, Bronze or Verdi Green. Length over-all 24 in., Lantern 9x5½ in.  
List Price .....\$4.50



7498

Ornamental Hanger. 6 in. fitter with 9 in. ornamental ring. 34 in. long. Finished in Bronze.  
List Price .....\$5.00

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



# Interior and Exterior Ornamental Lighting

Constructed of Cast Aluminum Alloy



718

1 light wired complete. Finished in Black, Bronze or Verdi Green. Length over-all 11 inches, lantern  $8\frac{1}{4} \times 7\frac{1}{2}$  in. Complete with Plastacele cylinder.

List Price .....\$5.00

721—Same as above on 6 in. tubular extension for wall.

List Price .....\$6.00



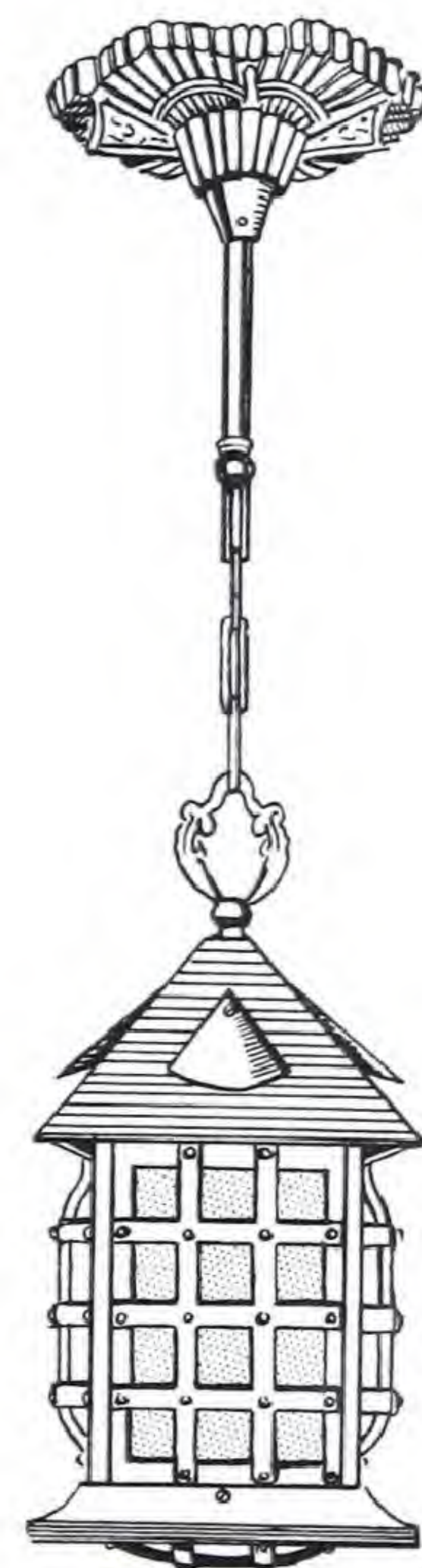
1900

1 light wired complete. Finished in Black, Bronze or Verdi Green. Length over-all  $13\frac{1}{2}$  in., spread 5 in.

List Price .....\$7.00

1901—Same as above on wall plate  $5\frac{1}{2} \times 10$  in., extends 6 in.

List Price .....\$8.50



735

1 light wired complete. Finished in Black, Bronze or Verdi Green. Length over-all 22 inches, lantern  $10 \times 5\frac{1}{4}$  inches.

List Price .....\$10.00

737—Same as above, on wall plate  $8 \times 4\frac{1}{2}$  in., extends  $8\frac{1}{4}$  inches.

List Price .....\$11.50

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## Miscellaneous Pieces



14

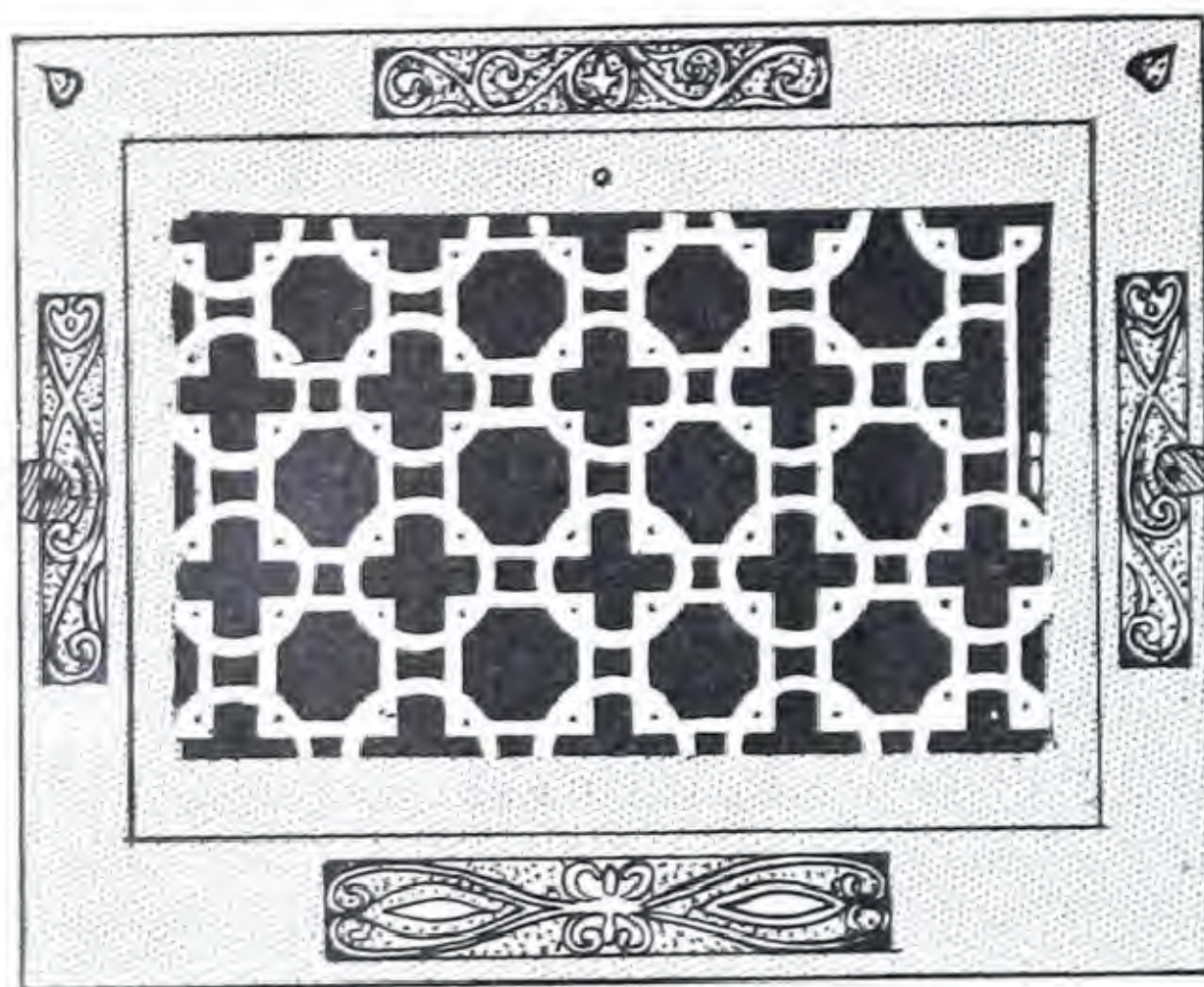
14—BRONZE FARRULS. Openings  
4 x 1½ in.  
List Price .....\$6.00

91—Restaurant Stools. Constructed  
of Cast Aluminum Alloy, finished  
Highly Polished Aluminum. Stands  
30 in. high, seat 11 in., base 6½ x 6½  
inches.

List Price .....\$12.00  
Foot Rest, Extra .....\$3.00  
Extra Seat Rings .....\$2.00

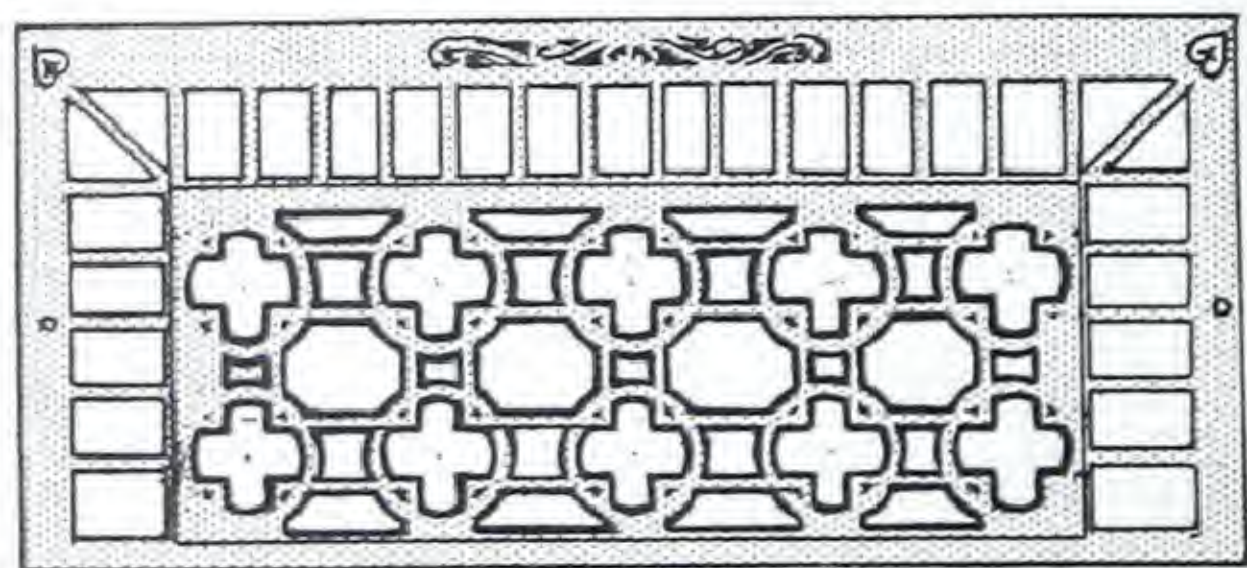


91



92

Hot Air Register. Constructed of Cast  
Aluminum Alloy. Measures 8 x 13 inches.  
Finished in Highly Polished Aluminum.  
List Price .....\$3.00  
Same as above in Bronze Finish.  
List Price .....\$2.50



93

Cold Air Register. Constructed of Cast  
Aluminum Alloy. Measures 15½ x 7 in.  
Finished in Highly Polished Aluminum.  
List Price .....\$1.60  
Same as above in Bronze finish.  
List Price .....\$1.40



740

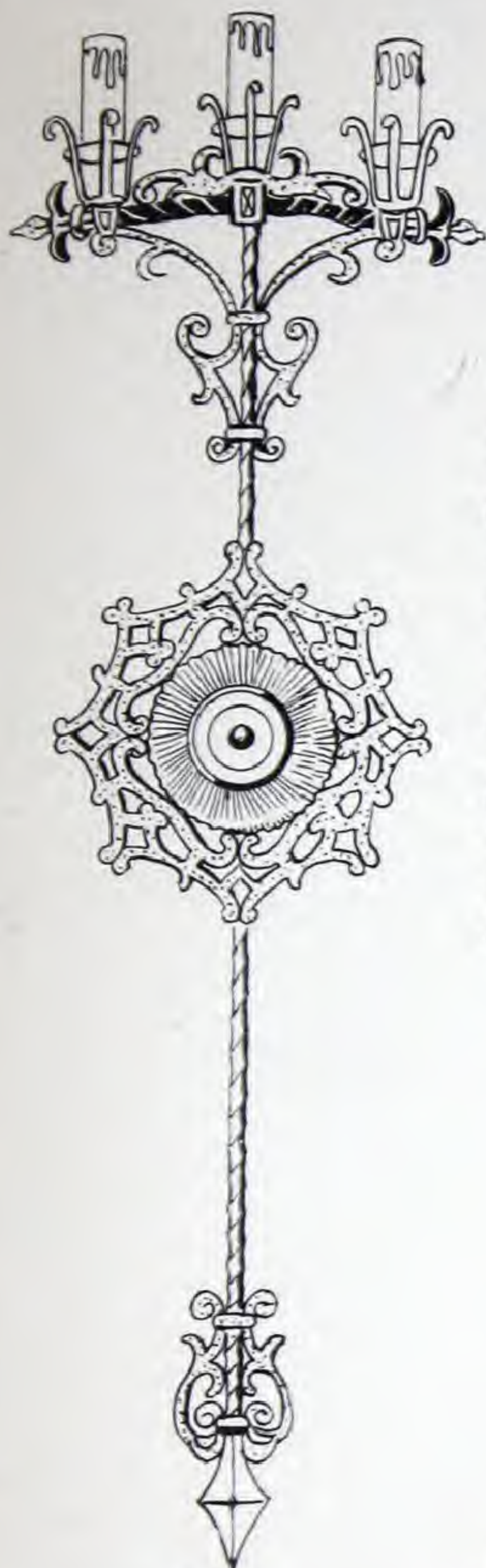
Electric Window Flash Signs.  
Constructed of Cast Alumi-  
num Alloy, finished in Copper  
Bronze. 12¾ x 10 in., depth 4  
in., Glass 8½ x 6¾. Equipped  
with cord and plug.  
List Price .....\$9.00



# Theatre and Apartment Block Fixtures

Constructed of Cast Aluminum Alloy

We Can Cast  
From Your  
Designs.



1103

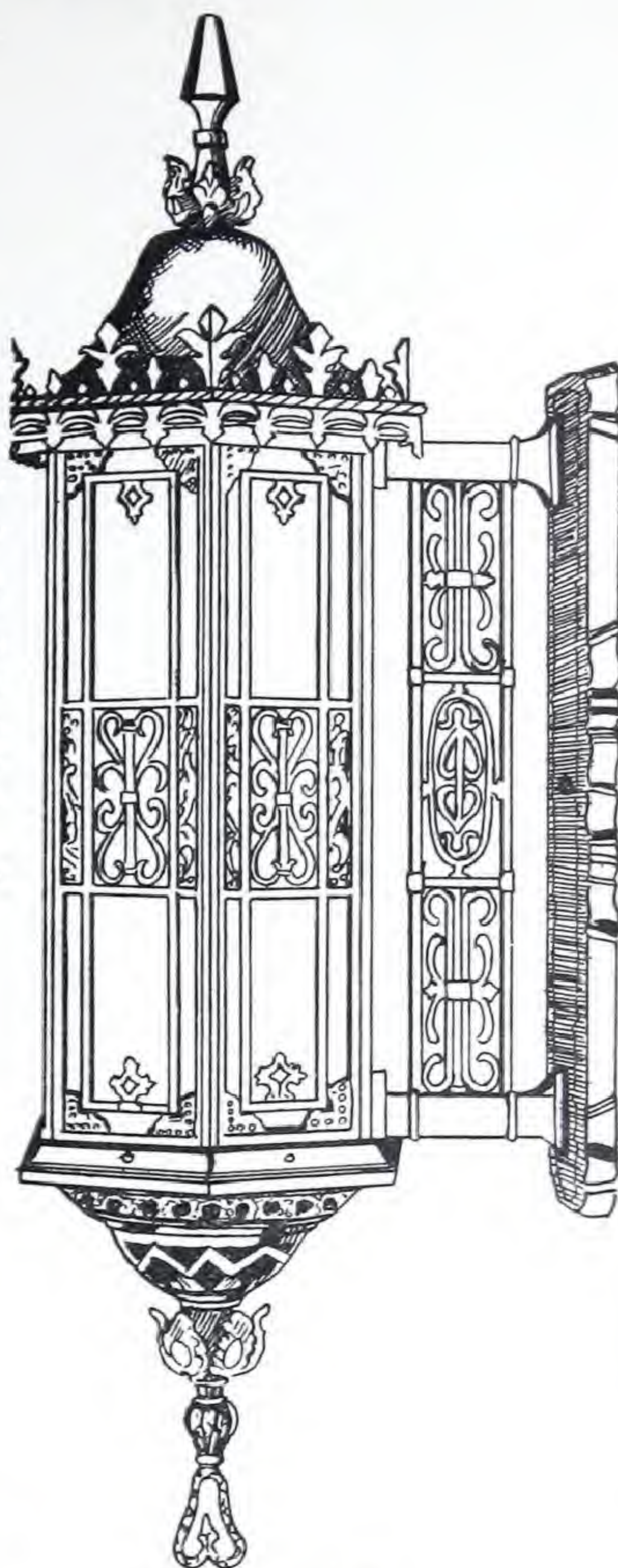
3 light Bracket, wired complete. Finished in Silver and Gold. Length over-all 38 in., spread 13 in., center ornament 8 in., base 5½ in.  
List Price .....\$20.00

All Our Work  
is  
Guaranteed.



1700

1700 — One light Lantern. Finished in Bronze. Length over-all 40 in., lantern length 28 in., spread 12 in.  
List Price....\$54.00  
1701 — Same as above on wall plate of 14 x 7 in., extends 14 in. and looks same as 1800.  
List Price....\$54.00



1800

1 light Lantern, wired complete. Finished in Bronze. Back plate 19 x 8 in., length over-all 38 in., spread 12¾ in., extends 14½ in. Bottom hinged to allow placing in of Electric Globe.  
List Price .....\$95.00  
1805—Same as above, extended from Chain. Length as required. Both equipped with White Opal Glass.  
List Price .....\$90.00

WESTERN ELECTRIC MANUFACTURING COMPANY—WINNIPEG



# How To Order

In closely following these Instructions for ordering and shipping, you are assured of Prompt Service.

<b>PRICES</b>	The prices in this catalogue supersede all former prices.
<b>FINISH</b>	State carefully Kind of Finish required.
<b>WIRING</b>	All fixtures are wired as specified and are less globes.
<b>FIXTURE NUMBERS</b>	Order by number of fixture in catalogue. Do not clip or tear illustrations from the catalogue.

---

## Shipping Instructions

<b>SHIP</b>	State how goods are to be shipped. Freight or Express.
<b>TERMS</b>	Two percent ten days, 30 days net. All prices F.O.B. our warehouse. Sales Tax extra.
<b>RATING</b>	All orders from firms not having sufficient rating must be accompanied by Postal Note, Personal check or Bank references.
<b>C.O.D.</b>	Goods will be sent C.O.D. on receipt of an amount sufficient to cover freight both ways.
<b>DAMAGED GOODS</b>	We are not responsible for goods damaged or lost in transit after obtaining receipt from carriers as having been received in good condition. The greatest care, however, will be exercised in packing and shipments will be traced on request.
<b>SPECIAL</b>	All orders and contracts are accepted subject to unavoidable delays, strikes, fires, etc., beyond our control.



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MANUFACTURING  
COMPANY**

**Factory :  
331 Austin Street  
Phone 52 942**

**Sample Room :  
921 Main Street  
Phone 52 622**